

Client ID#:	Story ID#:
-------------	------------

**THIS IS A DRAFT OF YOUR FEATURE.**

Please indicate changes on this sheet and fax back to or send an e-mail with specific instructions. Please do not send unmarked edits in Microsoft Word.

**TO APPROVE THIS DRAFT FOR PUBLICATION:**

• Review all copy for accuracy. Give particular attention to proper nouns (especially names and titles), phone numbers, mailing addresses and Web sites.

By approving this feature, you agree to hold harmless and defend NewsUSA from its content and publication.

**\*\* IF YOUR DRAFT IS MISSING A PHOTO, DO NOT SIGN OFF UNTIL IT HAS BEEN PLACED IN THE STORY.**

If you are **completely satisfied** with this version, sign and return by **fax** to or by **email** to [jmaurer@newsusa.com](mailto:jmaurer@newsusa.com).

Copy produced by NewsUSA is copy-right-free and may be freely used.

X \_\_\_\_\_

**SIGNATURE & DATE**  
(OK to publish)

Signature anywhere on this draft gives NewsUSA permission to proceed with distribution "as is." Don't sign with edits.

Questions? Contact Jake Maurer at [jmaurer@newsusa.com](mailto:jmaurer@newsusa.com).

**Twitter templates**

More companies are incorporating chiropractic care in their on-site health clinics. (Story URL)

Find out some of the companies that have included chiropractic care in their health clinics. (Story URL)

Why is chiropractic care growing in popularity among on-site health clinics? (Story URL)

\*\*The above Tweets will link to the story to the right.\*\*

**NewsUSA Social Syndication**

**Title:** Chiropractic Care Comes to the Workplace

**Title Tag:** Workplaces Commit to Wellness by Having On-Site Chiropractic Care

**Meta Description:** A growing number of employers are incorporating chiropractic care in their worksite health centers.



**Content:** Many of the big companies are supporting it. Google does. So do Apple and Facebook.

These Internet giants are part of a growing trend among businesses acknowledging the distinct link between healthy employees and a healthy bottom line—and they are adopting worksite health centers that include chiropractic care.

"Employers are now seeing that employee health is important beyond health care costs," said Beth Bierbower, president of Humana's Employer Group Segment. "It has profound impacts on productivity, retention, workplace engagement and morale."

One of the earliest businesses to elect to put its employees' health first was Wisconsin-based whole-food nutritional supplement company Standard Process. Its management team was so impressed with an employee-initiated walking program back in 1988 that it ultimately took things a giant step further by starting a wellness program for its own and other companies' workers called "Cultivate." The four core pillars? Nutrition, fitness, health education and, of course, chiropractic care.

So far, Standard Process says it can report that approximately 90 percent of employee's participate, which has culminated in:

- Reduced health care claims.
- Higher rates of employees committing to health and wellness goals.
- Enhanced employee productivity, health, satisfaction, and retention.

"As evidence emerges further documenting the positive outcomes associated with chiropractic care [www.F4CP.org/findadoctor], I expect a larger number of employers will be impressed and take steps toward inclusion of chiropractic care," said Gerard Clum, DC, of the not-for-profit Foundation for Chiropractic Progress.

To locate a doctor of chiropractic in your area, visit [www.F4CP.org/findadoctor](http://www.F4CP.org/findadoctor).

**Keywords:** chiropractic care, Foundation for Chiropractic Progress, on-site health clinics, Worksite Health Centers

\*\*\* Text within two [◇](#) represents anchor text that will be linked to the web address that follows. \*\*\*