



Media

Megan Kivlehan
201-641-1911 (14)
mkivlehan@f4cp.com

FOR IMMEDIATE RELEASE

F4CP Celebrates Super Bowl 50 with NFL Chiropractors for the Carolina Panthers and Denver Broncos

GEORGETOWN, Calif. – February 02, 2016 – Super Bowl 50 will showcase the leading players in the National Football League, with Joshua Kollmann, DC and Brad Wiest, DC – team chiropractors for the Carolina Panthers – and Shawn Caldwell, DC, team chiropractor for the Denver Broncos, helping players achieve optimal performance. The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, points out that all 32 NFL teams include the professional services of a doctor of chiropractic (DC) as part of their integrated health care team approach.

Marking their fifth year with the Carolina Panthers, Drs. Kollmann and Wiest highlight the integrative role of chiropractic care: “We are in the stadium training room twice a week – and more often during play-offs – addressing specific sports injuries or providing preventive, maintenance care that the athletes want in order to achieve peak performance. Every player is individually assessed and the treatment plan is communicated and discussed with the training staff. Since the physical nature of the sport really impacts body structure, many players look forward to their pre- and post-game spinal and extremity adjustments as well as other advanced approaches.”

Shawn Caldwell, DC, who has served the Denver Broncos since 2004 and is now preparing for his second Super Bowl, says, “I work hand-in-hand with the athletic trainers and focus on performing chiropractic spine and extremity adjustments that restore joint function. The goal is to enable players to perform optimally or heal from injuries. I am at the facility two-three times weekly or more if necessary. Some players get an adjustment every time I am in the training room, while others when they are symptomatic so they can return to the playing field.”

According to Kyle Prusso, DC, team chiropractor for the Oakland Raiders since 2005 and president of [Pro Football Chiropractic Society](#), an organization of chiropractors who provide the highest quality chiropractic health care to the elite athletes of professional Football: “It’s great to see chiropractic care integrated in all facets of health care, especially in professional and amateur sports. One of the reasons is that athletes are asking for us, with increased player requests driving utilization of chiropractic across all sports. Athletes are very in tune with their bodies and recognize that chiropractic care can boost optimal performance levels.”

All doctors are passionate about their roles as team chiropractors to an NFL Super Bowl contender, as Dr. Kollmann says, "I am humbled by this position and want the world to know that this is a great time to be a chiropractor. It means the world to me to ignite and advance our profession – especially for those who are pursuing a chiropractic education as well as veteran professionals. We are igniting the profession and honor those DCs who pioneered the opportunities that have helped us to become a part of the NFL teams."

Dr. Caldwell, who is also the chiropractor for the Colorado Rockies Major League Baseball team, sums it up, "Chiropractors are playing an important role in the health care and performance of professional athletes. This is a fantastic experience for us and for the players."

Doctors of chiropractic receive a minimum of seven years of higher level education, and are qualified to diagnose, treat and manage a broad spectrum of health conditions. They are the primary care professionals for spinal health and well-being. For athletes, chiropractic care helps to reduce the risk of injuries, and improve health and performance through enhancements in range of motion, flexibility, balance, muscle strength and other key factors.

About Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at www.f4cp.com and www.yes2chiropractic.com or call 866-901-F4CP (3427).

###