

**Media**

Megan Kivlehan  
201-641-1911 (14)  
[mkivlehan@cpronline.com](mailto:mkivlehan@cpronline.com)

**FOR IMMEDIATE RELEASE****Results of 2015 Gallup Poll on America's Growing Utilization of Chiropractic Care Validates Mission of Foundation for Chiropractic Progress**

**CARMICHAEL, Calif. – September 28, 2015** – The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, cites the results of a new Gallup Poll which documents an estimated 33.6 million U.S. adults (14 percent) utilized chiropractic care within the last 12 months – an increase from the roughly 20.6 million U.S. adults reported in an earlier study conducted by another independent research organization. According to experts at the F4CP, these conclusions confirm the growing confidence that Americans have in the profession and further document the initiatives of the F4CP and others to educate the public on the benefits offered by chiropractic care.

“This research also shows that 51 percent of U.S. adults have seen a chiropractor during their lifetime, opening opportunities for the balance of Americans to learn the value of chiropractic care,” states Sherry McAllister, DC, executive vice president, F4CP. “We’ve also learned from this study that the majority of people don’t know that doctors of chiropractic (DCs) must complete a minimum of seven years of college education, which includes clinical patient management, and earn a passing score on national and state boards.”

The study, which surveyed 5,442 U.S. adults, documents:

- More than half of U.S. adults have a positive perception of DCs and agree DCs are effective at treating neck and back pain
- 85 percent of U.S. adults were unsure of the correct educational requirements to become a DC
- Nearly half of U.S. adults are uncertain of whether or not their insurance covers chiropractic care

“More Americans now recognize the value of chiropractic care, and the F4CP plans to implement new, innovative campaigns that continue to inform the public about the high-quality, cost-effective care provided by DCs,” shares Dr. McAllister. She continues, “We are addressing the information gap that may be preventing individuals from seeking chiropractic care, and reaffirming the message that care provided by a DC is not only safe and affordable, but also covered by most insurance plans. Americans can trust their chiropractors to successfully address their health concerns without the use of drugs.”

For additional details on the conclusions of the report, download the full version [here](#).

### **About Foundation for Chiropractic Progress**

A not-for-profit organization, the Foundation for Chiropractic Progress informs and educates the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at [www.f4cp.com](http://www.f4cp.com) and [www.yes2chiropractic.org](http://www.yes2chiropractic.org) or call 866-901-F4CP (3427).

###