

**Media**

Megan Kivlehan  
201-641-1911 (14)  
[mkivlehan@cpronline.com](mailto:mkivlehan@cpronline.com)

**FOR IMMEDIATE RELEASE****Dee Cee Laboratories, Inc.® Contributes Third Installment of Five-Year Pledge to the Foundation for Chiropractic Progress**

**CARMICHAEL, Calif. – June 18, 2015** – The [Foundation for Chiropractic Progress \(F4CP\)](#), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, announces that [Dee Cee Laboratories, Inc.®](#), a multi-national dietary supplement company, has recently donated \$20,000 to the F4CP – bringing its contribution total to an impressive \$60,000. In 2013, Dee Cee Labs® pledged a \$100,000 commitment to be fulfilled over a five-year period in support of campaign deliverables, including press releases, advertisements, public service announcements, advertorials and more.

“Dee Cee Labs® is proud to support such an influential organization which shares our passion to promote a safe and effective approach to healthy living,” says Harry Hester, DC, president, Dee Cee Labs®. “For years, Dee Cee Labs® has witnessed the effectiveness of F4CP initiatives to raise positive public awareness of chiropractic care, and we are proud to contribute to the future success of the campaign.”

Established in 1962, Dee Cee Labs® began with a mission to help people achieve a healthier life through quality nutritional products. Today, the organization manufactures hundreds of high-quality dietary supplements using good manufacturing procedures (GMP’s) in its own state-of-the-art manufacturing facility. In addition to quality of life promotion through its products, Dee Cee Labs® supports the environment with a 100-percent green operation, supported by one of the largest solar panel systems in the state of Tennessee.

Kent S. Greenawalt, chairman, F4CP, expresses his appreciation for the continued support of Dee Cee Labs®, stating, “The F4CP relies heavily on the commitment of its contributors -- such as Dee Cee Labs® -- to ensure campaign development and overall advancement of the chiropractic profession. As more patients, professionals and providers in the industry begin to familiarize themselves with the F4CP, we anticipate even greater levels of success for the chiropractic community.”

**About Foundation for Chiropractic Progress**

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at [www.f4cp.com](http://www.f4cp.com) and [www.yes2chiropractic.com](http://www.yes2chiropractic.com) or call 866-901-F4CP (3427).

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