

Media
Lauren Kennedy
201-641-1911 (14)
lkennedy@cpronline.com



FOR IMMEDIATE RELEASE

All National Chiropractic Associations Support Recommend One

CARMICHAEL, Calif. – September 9, 2014 – The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, announces today that the major chiropractic associations support its latest initiative: Recommend One. The new initiative gained support of the following: [Association of Chiropractic Colleges](#) (ACC), [International Chiropractors Association](#) (ICA), [American Chiropractic Association](#) (ACA) and [Congress of Chiropractic State Associations](#) (COCSA).

“It is truly an honor to gain the support of stakeholders within the chiropractic industry,” Joe Doyle, chairman of the Recommend One initiative. “As more groups recognize the unmatched potential of our initiatives, such as Recommend One and Athletic TIPS™, it is my hope that more will lend their support. Together, we will advance the chiropractic profession.”

Recommend One is a targeted, cooperative campaign that encourages doctors of chiropractic to recommend a career in chiropractic to patients, family and friends. The campaign was prompted by several industry surveys that confirmed the interest of doctors in recommending chiropractic as a career, as well as the great influence of doctor recommendations. The formal launch of Recommend One occurred during the [Florida Chiropractic Association’s National Convention & Expo](#), August 21-24, 2014.

“It is gratifying to witness all of the national chiropractic organizations getting behind the Recommend One campaign,” states Gerard Clum, D.C., and Mike Flynn, D.C., in a joint statement. “We are excited about the potential that this campaign brings to our chiropractic colleges and, subsequently, to the entire profession.”

About Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at www.yes2chiropractic.com or call 866-901-F4CP (3427).

###