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FOR IMMEDIATE RELEASE

Foundation for Chiropractic Progress Presents at National Association of Worksite Health Center Second Annual Forum, Highlights Role of Complementary and Alternative Medical (CAM) Services

CARMICHAEL, Calif. – September 4, 2014 –The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, will support the [2nd Annual National Association of Worksite Health Centers \(NAWHC\) Forum](#), September 10, 2014, 8:30 a.m.-4:30 p.m., Chicago, Illinois, which focuses on “Using Onsite and Near-site Clinics to Integrate Worksite Programs, Improve Engagement and Health and Reduce Costs.” The F4CP will present “Complementary and Alternative Medical (CAM) Services at the Onsite Health Center,” with a discussion on the role and value of CAM services, such as chiropractic care.

Registration: <http://www.worksitehealth.org/>.

“Our employer members are constantly searching for better ways to manage the health and productivity of their workforce, and we greatly appreciate the F4CP bringing this important information to our event,” says Larry Boress, executive director, NAWHC, an affiliate of the [Midwest Business Group on Health](#), noting that representatives from major corporations, including General Electric, MillerCoors, Allstate and others will attend. “When properly integrated, CAM services have the ability to drive optimal clinical and financial outcomes.”

Led by Dr. Bill Updyke, leader of Physical and Complementary Medicine at LifeConnections Health Center, Cisco, and Jerry Curtin, president of CULTIVATE by Standard Process, the F4CP presentation will highlight unique and particular operational strategies, as well as challenges and successes with CAM services at on-site health centers.

According to Kent S. Greenawalt, chairman, F4CP, “There is solid evidence that supports the inclusion of CAM services, particularly chiropractic, within onsite health centers. In the case of Standard Process, its novel on-site wellness program has resulted in increased employee engagement, decreased disability and reduced overall healthcare costs. We are excited to share these reports with employers and other industry stakeholders.”

The NAWHC focuses on assisting public and private employers, unions and other sponsors of worksite

health programs in receiving the greatest return from their onsite health centers, onsite pharmacies, worksite fitness and wellness centers. Each year, the NAWHC hosts several education and networking events for its members.

About The Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress informs and educates the general public about the many benefits associated with chiropractic care. To learn more, visit us online at www.yes2chiropractic.com or call 866-901-F4CP (3427).

About National Association of Worksite Health Centers (NAWHC)

The National Association of Worksite Health Centers (NAWHC) is a Chicago-based, trade organization focused on assisting public and private employers, unions and other sponsors of worksite health programs in getting the greatest return from their onsite employer health centers, onsite pharmacies, worksite fitness and wellness centers. To learn more, visit www.worksitehealth.org or call (312-372-9090).

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