

**Media**

Lauren Kennedy  
CPR for Athletic TIPS™  
201-641-1911 (14)  
[lkennedy@cpronline.com](mailto:lkennedy@cpronline.com)



**FOR IMMEDIATE RELEASE**

**Athletic TIPS™ Second Certification Seminar Attracts a “Full House”,  
Generates Accolades from DCs, and Welcomes NFL Hall of Famer Jerry Rice**

**Carmichael, CA – May 19, 2014 –** [Athletic TIPS™](#) (Toward Injury Prevention in Sports), a national not-for-profit organization that drives expanded awareness and education around the role of multi-disciplinary care in the recognition, management and prevention of sports-related injuries, is pleased to share the resounding success of its second Athletic TIPS Certification Seminar™ held on May 3, 2014, during the annual homecoming of [Palmer College of Chiropractic, San Jose Campus](#). The seminar attracted a full house of highly engaged doctors and students, and was honored by a visit from NFL hall of famer Jerry Rice.

“All along, our staff has recognized the value of the Athletic TIPS™ program, and we were thrilled to bring its seminar series to our campus,” says William Meeker, D.C., MPH, president, Palmer College of Chiropractic, San Jose Campus. “The positive energy felt within the classroom, and following the event, demonstrated that our doctors fully agreed with our perception of the program. Based on the remarkable feedback, we have decided to host an additional certification seminar during our Davenport homecoming in August.”

Dr. Meeker points to some of the feedback received from attendees:

*"Great presentation in one day. What a time-saver to get this information and skill in one calendar day -- makes it easier to explain concussion, nutrition issues and sports injuries to patients and parents who do not want to believe they have a problem."*

*"This seminar is a functional program that is useful in the real world and ties in the chiropractic role!"*

During Rice’s visit with seminar attendees, he expressed enthusiastic support of Athletic TIPS™ and emphasized the importance of educating the public about proper nutrition and healthcare practices. He also participated in several photo sessions with homecoming attendees, which can be seen online at: [www.Facebook.com/FoundationforChiropracticProgress](http://www.Facebook.com/FoundationforChiropracticProgress).

“Athletic TIPS™ continues to build momentum within the profession and marketplace,” states Kent S. Greenawalt, chairman, Athletic TIPS™. “Our mission exposes the public to the value of chiropractic, while

supporting the mitigation of sports-related injuries. It is a privilege to witness its steady development and widespread acceptance.”

To learn more about Athletic TIPS™ and its certification seminars, visit: [www.TIPS4Sports.org](http://www.TIPS4Sports.org).

**About Athletic TIPS™**

Athletic TIPS™ (Toward Injury Prevention in Sports) is the only not-for-profit, national organization that provides education and drives expanded awareness around the role of multi-disciplinary care in the recognition, management and prevention of sports-related injuries. Introducing opportunities for optimized health that enhance athletic performance, Athletic TIPS™ offers education and community workshops designed for amateur athletes K-12 through college, as well as their parents, coaches, athletic trainers, and educators. Athletic TIPS™ implements grassroots initiatives in communities from coast-to-coast and potentially abroad. Athletic TIPS™ is a program of the Foundation for Chiropractic Education ([www.yes2chiropractic.org](http://www.yes2chiropractic.org)).

###