



**Media**

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**FOR IMMEDIATE RELEASE**

**Foundation for Chiropractic Progress Recognizes the  
Florida Chiropractic Association for its Outstanding Support**

**CARMICHAEL, Calif. – May 1, 2014** – The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, recognizes the [Florida Chiropractic Association](#) (FCA) as its premier association donor, in terms of monthly and cumulative donations. To-date, the FCA has donated \$172,900 to help fuel positive press nationwide via press releases, advertorials, advertisements, public service announcements and social syndications.

“The Foundation for Chiropractic Progress provides the level of public relations for chiropractic that no association could afford to provide on its own,” says Debbie Brown, CEO, FCA. “FCA’s longstanding support is proof that we recognize and appreciate the positive impact of the F4CP for chiropractic and our 4,800 members. This work is critical to expanding the ranks of those seeking chiropractic care, and the FCA plans to be a top contributor for decades to come.”

The primary function of the FCA is to protect the interests of its individual members, regardless of philosophy, as well as educate the public about the chiropractic profession. In addition to financial support, the FCA often provides the F4CP with complimentary opportunities at annual events to drive campaign awareness and attract new members.

Kent S. Greenawalt, chairman, F4CP, appreciates the allegiance of the FCA, stating, “I commend the FCA for its tremendous support of chiropractic. Through our joint efforts, we can steadily strengthen our positive press campaign and augment the overall success and understanding of our great profession.”

**About Foundation for Chiropractic Progress**

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at [www.f4cp.com](http://www.f4cp.com) or call 866-901-F4CP (3427).

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