

Media

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FOR IMMEDIATE RELEASE

Multi Radiance Medical Contributes to Athletic TIPS™

Carmichael, CA – February 5, 2014 – Athletic TIPS™ (Towards Injury Prevention in Sports), a not-for-profit organization that drives expanded education and awareness around the role of multi-disciplinary care in the recognition, management and prevention of sports-related injuries, is pleased to announce that [Multi Radiance Medical](#) (MRM), manufacturer and marketer of FDA-cleared lasers for drug-free pain relief, has made a significant contribution. This charitable donation will help to support a number of certification seminars in 2014.

“Addressing the specialized health concerns of athletes is a priority for us,” says Max Kanarsky, president and CEO, MRM. “Our products provide a safe, drug-free approach that supports pain relief and enhances athletic performance. We are pleased to partner with organizations, such as Athletic TIPS™, and share their goals of advancing the health and safety of athletes worldwide.”

MRM is an international corporation that has a presence in over 30 countries. For over 20 years, it has provided its customers with award-winning products and services. MRM products are generally used by doctors of chiropractic, medical doctors, osteopaths, physical therapists, veterinarians, athletic trainers and patients, including several of the world’s most prestigious athletes.

Kent S. Greenawalt, chairman, Athletic TIPS™, applauds the contribution, stating, “It is the generosity and good faith of our sponsors, such as MRM, that drive the development of Athletic TIPS™. As more individuals and organizations are exposed to our mission, I expect greater support and success will result.”

About Athletic TIPS™

Athletic TIPS™ (Towards Injury Prevention in Sports) is the only not-for-profit, national organization that provides education and drives expanded awareness around the role of multi-disciplinary care in the recognition, prevention and management of sports-related injuries. Introducing opportunities for optimized health that enhance athletic performance, Athletic TIPS™ offers education and community workshops designed for amateur athletes K-12 through college, as well as their parents, coaches, trainers, and educators. Athletic TIPS™ implements grass roots initiatives in communities from coast-to-coast and potentially abroad. Athletic TIPS™ is a program of the Foundation for Chiropractic Education (www.yes2chiropractic.org).

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