



Media

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FOR IMMEDIATE RELEASE

Florida Chiropractic Association Becomes Second State Association to Enroll in Foundation for Chiropractic Progress' (F4CP) Group Membership

CARMICHAEL, Calif. – November 5, 2014 – The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, is pleased to announce the enrollment of [Florida Chiropractic Association](#) (FCA) as its second Group Member, following the Michigan Association of Chiropractors (MAC). Group Members are included within a premier class of support that provides qualified stakeholders with F4CP benefits, including the use of marketing material, a listing in the nationwide directory, access to practice-building webinars and tool kits, and much more.

“We are pleased to enter into this new level of support, which encourages our members to learn about and participate in the F4CP’s powerful positive press campaign,” says Debbie Brown, CEO, FCA, who notes that 2,846 FCA members in full-time practice will be enrolled in F4CP membership. “We encourage other associations and vendors to explore the benefits of F4CP Group Membership, as it will directly benefit their member doctors while increasing exposure and success for the chiropractic community at large.”

Group Membership is available to associations and vendors that commit to an annual F4CP contribution in the amount of \$10 per qualified stakeholder. Doctors who practice full-time and pay full dues to the association are considered qualified stakeholders. If a group offers a discounted rate to full-time practicing doctors in their first three years, the F4CP includes those stakeholders at no cost.

Kent S. Greenawalt, chairman, F4CP, appreciates the latest enrollment of FCA, stating, “FCA is a top contributor to the F4CP and we are thrilled that they recognize the value of Group Membership and its ability to drive membership and success. As more groups follow the lead of FCA and MAC, the campaign will be better positioned to fulfill its mission of generating positive press and educating the public about chiropractic care.”

About Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at www.f4cp.com or call 866-901-F4CP (3427).

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