

**Media**

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**FOR IMMEDIATE RELEASE****Baseball World Series “Battle” Emerges Between Cleveland Chiropractic College, Kansas City and Palmer College of Chiropractic’s San Jose Campus**

*Proceeds to be Donated to Foundation for Chiropractic Progress*

**CARMICHAEL, Calif. – October 24, 2014** – The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, is honored to be selected as the charity of choice to benefit from a friendly social media competition between [Cleveland Chiropractic College, Kansas City](#) (CCCKC) and [Palmer College of Chiropractic’s San Jose campus](#). The college rivalry is focused on the conclusion of the 2014 World Series with the Kansas City Royals and San Francisco Giants, and officially kicked off via Facebook on Oct. 21, 2014.

“This battle serves as a good-spirited way to better engage our campus communities, while simultaneously contributing to a well-deserved charity,” says William Meeker, D.C., president, PCCWC, and Carl S. Cleveland III, D.C., president, CCCKC. “The work of the F4CP in educating the public about chiropractic is acknowledged throughout the profession; hence it was selected as the recipient of the donations ”

The parameters of the competition are as follows:

- CCCKC and Palmer’s San Jose campus to donate \$100 to the F4CP for each run scored by the opposing cities’ home teams
- To support student activities, each college’s Student Council will receive \$100 per run scored by their home town team from the Alumni Association of the other college
- Palmer’s San Jose campus to send CCCKC a case of California wine for each loss
- CCCKC to send Palmer’s San Jose campus a case of Kansas City BBQ sauce and Boulevard Beer for each loss

Follow-through on all commitments will take place at the close of the 2014 World Series at the winning teams’ campus.

F4CP chairman, Kent S. Greenawalt, appreciates the creativity and generosity of the colleges, stating, “To be chosen as the charity of choice helps further solidify the ongoing importance and influence of the

F4CP campaign. We admire the innovative activity and look forward to an exciting World Series when the F4CP and the profession's positive press campaign is a WINNER!"

To follow the ongoing competition via Facebook visit: <https://www.facebook.com/CCCKansasCity?fref=nf> or <https://www.facebook.com/palmerwestcampus>.

**About Foundation for Chiropractic Progress**

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at [www.f4cp.com](http://www.f4cp.com) or call 866-901-F4CP (3427).

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