



**Media**

Lauren Kennedy  
201-641-1911 (14)  
[lkennedy@cpronline.com](mailto:lkennedy@cpronline.com)

**FOR IMMEDIATE RELEASE**

**Foundation for Chiropractic Progress Welcomes  
Support of Pennsylvania Chiropractic Association**

**CARMICHAEL, Calif. – September 27, 2013** -- The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, is pleased to announce the financial support of the non-profit [Pennsylvania Chiropractic Association](#) (PCA), the Commonwealth's largest association representing Doctors of Chiropractic, dedicated to the advancement of chiropractic as a clinically and cost-effective healthcare choice. Pennsylvania's affiliation with F4CP will aid in the success of the positive press campaign, which generated over 31 billion media impressions in 2012.

"Greater utilization of the care that only a Doctor of Chiropractic provides can improve the health of Americans," states Daniel Schatzberg, D.C., DABCO, president, PCA. "Through a productive, strategic relationship with the F4CP, our group can support the advancement of public awareness and utilization of chiropractic services. We look forward to strengthening our affiliation with F4CP over the coming years."

In addition to media releases on timely issues, PCA actively engages and communicates with the state's General Assembly and Congressional public policy decision-makers to ensure that chiropractic treatment is widely known and understood by residents of Pennsylvania and the nation as a whole. Comprised of more than 1,000 professional members and corporate partners, PCA works to eliminate barriers to patient access and allow all doctors of chiropractic to compete and flourish in the healthcare delivery system.

Proud to earn the support of PCA, Kent S. Greenawalt, chairman, F4CP, shares, "It is gratifying that chiropractic organizations, such as PCA, continue to recognize the significance and influence of the F4CP. As our campaign continues to receive additional support, we expect that its progress in raising recognition of the chiropractic profession will continue to gain momentum."

**About Foundation for Chiropractic Progress**

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at [www.f4cp.com](http://www.f4cp.com) or call 866-901-F4CP (3427).

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