



Media

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FOR IMMEDIATE RELEASE

**ScripHessco Reinforces its Commitment to the Profession, Donates \$15,000 to the
Foundation for Chiropractic Progress**

CARMICHAEL, Calif. – August 15, 2013 – The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, is thrilled to announce that [ScripHessco](#), a trusted full solution distributor to the chiropractic community that offers a large selection of equipment and supplies at great value, has generously donated \$15,000 to the chiropractic campaign. In total, ScripHessco has donated \$50,000, which will help to advance public knowledge of chiropractic care by way of positive press. ScripHessco is a division of Scrip Companies, a leading specialty distributor to the chiropractic, massage therapy, spa, physical therapy, and home health and wellness markets.

“It is a privilege to support the F4CP and its mission to promote the profession,” shares Earl DeCarli, President and CEO of Scrip Companies and a board member of F4CP. “As members of the chiropractic community, we are directly impacted by the positive press campaign, and the entire Scrip team is committed to supporting the Foundation in its continuing efforts to raise the public’s awareness of the tremendous value of chiropractic care.”

The F4CP campaign -- which generated over 31 billion positive media impressions in 2012 – spans press releases, advertorials, advertisements, public service announcements, white papers and sponsored presentations to the employer community. Unlike other national not-for-profits, all donations received are used exclusively to fund public relations activities.

Kent S. Greenawalt, chairman, F4CP, emphasizes the importance of widespread campaign support: “We are exceedingly grateful that ScripHessco is a proud partner of the F4CP. It is critical that more organizations demonstrate a comparable commitment to chiropractic, to ensure long-term success of the campaign and profession.”

To learn more about the F4CP and/or how to become a supporter, visit: www.F4CP.com.

About Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the

general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at www.f4cp.com or call 866-901-F4CP (3427).

About Scrip Companies

Scrip Companies is a leading value-added specialty distributor, serving the Chiropractic, Massage Therapy, Spa, Physical Therapy/Rehabilitation, and consumer home health and wellness markets. The company has served the chiropractic community for more than 40 years through the ScripHessco division and has a long history of philanthropic support to various foundations, associations, and schools.

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