



Media

Lauren Kennedy
201-641-1911 (14)
lkennedy@cpronline.com

FOR IMMEDIATE RELEASE

**Dee Cee® Laboratories, Inc. Pledges \$100,000 over Five Years
to the Foundation for Chiropractic Progress**

CARMICHAEL, Calif. – June 28, 2013 – The [Foundation for Chiropractic Progress \(F4CP\)](#), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, is pleased to announce that [Dee Cee® Laboratories, Inc.](#), a national and multi-national dietary supplement company, has pledged a generous \$100,000 in support of the campaign, to be fulfilled over the next five years. This donation will help to bridge the gap in public education about chiropractic care by supporting increased production of F4CP campaign material, including press releases, advertisements, print advertorials, public service announcements and sponsored research.

“Through the F4CP campaign the entire chiropractic community serves to benefit,” states Kent S. Greenawalt, chairman, F4CP. “I sincerely appreciate and applaud companies, such as Dee Cee®, that recognize and stand up in support of the campaign. Collectively under the F4CP, unprecedented levels of exposure and success can be driven to chiropractic care.”

Established in 1962, Dee Cee® began with a mission to help people achieve a healthier life through quality nutritional products. Today, the organization manufactures hundreds of high-quality dietary supplements using good manufacturing procedures (GMP’s) in its own state-of the art manufacturing facility. In addition to quality of life promotion through its products, Dee Cee® supports the environment with a 100-percent green operation. Just recently, it installed one of the largest solar panel systems in the state of Tennessee.

When asked what prompted the support of the F4CP, Harry Hester, D.C., president, Dee Cee®, shares, “We have been following the F4CP positive press campaign for several years, and are very impressed with its progress. We probably should have been supporting this effort a long time ago.”

To learn more about the importance of the F4CP and/or how to make a pledge, visit: www.F4CP.com.

About Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at www.f4cp.com or call 866-901-F4CP (3427).

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