



Media

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**ChiroTouch Raises the Bar with an Impressive 2013 Pledge to
the Foundation for Chiropractic Progress**

CARMICHAEL, Calif. – April 4, 2013 – During this year’s [Parker Seminars](#) in Las Vegas, Nev., [ChiroTouch](#), a leading developer of chiropractic practice management software, presented the [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness of chiropractic care, with a check in the amount of \$114,000. In addition to the generous contribution, ChiroTouch has also signed up 300 new F4CP members.

“We are eager to support the initiatives of the Foundation for Chiropractic Progress towards pushing positive messages into the marketplace about the tremendous benefits of chiropractic care,” shares Robert Moberg, president, ChiroTouch. “ChiroTouch is deeply entrenched within this profession and we greatly respect our opportunities to provide support with more than just great software.”

ChiroTouch strives to deliver doctors with software management solutions that optimize practice operations and patient outcomes. Helping to round out the impressive donation to the F4CP, ChiroTouch ran a special promotion during the final months of 2012 in which purchasing doctors donated a portion of payment to the F4CP and received complimentary membership.

Kent S. Greenawalt, chairman, F4CP, appreciates and applauds the innovative fundraising approach taken by ChiroTouch. He shares: “The notable support of ChiroTouch demonstrates the loyalty of our supporters and the strength of our message. Through this positive encouragement and commitment, the F4CP will reach higher levels of success and exposure – resulting in widespread understanding of chiropractic care.”

About Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, visit www.yes2chiropractic.com or call 866-901-F4CP (3427).

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