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PRESS RELEASE FOR IMMEDIATE RELEASE

Erchonia Medical, Inc. Donates \$50,000 to the Foundation for Chiropractic Progress

Carmichael, CA – February 1, 2010 – Erchonia Medical, Inc. (www.erchonia.com), the leading developer of non-invasive, low-level laser health care applications, pledged a two-year commitment and \$50,000 donation to the Foundation for Chiropractic Progress (www.f4cp.com), a not-for-profit organization dedicated to the positive promotion of the chiropractic profession. Charlie Shanks, vice president of Sales and Marketing, Erchonia, made the announcement during the 2010 Parker Seminars held in Las Vegas, N.V., on January 14th-17th.

“We are delighted to be able to work with the foundation and be able to support the profession that has done so much for the health and well being of the Erchonia family,” proclaims Shanks.

Erchonia’s two year monetary support will be issued to the Foundation on a yearly basis, providing the not-for-profit with \$25,000 per year to go directly into the positive press campaign, which includes advertisements, public service announcements, and press releases.

“The Foundation is extremely grateful for Erchonia’s multi-year commitment to supporting our national press campaign,” states Foundation Chairman, Kent S. Greenawalt. “Receiving support from a global leader like Erchonia demonstrates the true value behind the Foundation’s mission. We hope other vendors will follow Erchonia’s lead and recognize how our organization’s accomplishments directly impact their company’s success.”

About Erchonia

Erchonia is the global leader in low level laser healthcare applications. Over the last 15 years, Erchonia has been conducting research & development with the world’s leading physicians to advance the science of low level lasers. Prior to market introduction, all Erchonia lasers are proven to be safe and effective through independent clinical trials. Currently thousands of Erchonia’s lasers are used daily to reduce body fat, eliminate pain, accelerate healing, and treat acne. For additional information, visit www.erchonia.com

About The Foundation for Chiropractic Progress:

A not-for-profit organization, the Foundation for Chiropractic Progress (F4CP) embraces a singular mission to promote positive press for the profession in national, regional and local media. The F4CP relies upon strategic marketing campaigns that span prominent

spokespersons, monthly press releases, public service announcements, and advertisements in high-profile media outlets. To learn more about the Foundation, please visit us on the web at www.foundation4cp.com or call 866-901-f4cp.

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