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**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**Chiro One Wellness Centers Pledge \$10,000 to the Foundation for  
Chiropractic Progress**

**Carmichael, CA – January 25, 2010** – The Foundation for Chiropractic Progress ([www.f4cp.com](http://www.f4cp.com)), a not-for-profit organization that is architect of the chiropractic profession's longest running public awareness campaign, is pleased to announce that Chiro One Wellness Center ([www.chiroOne.net](http://www.chiroOne.net)) has donated \$10,000 in support of the Foundation's mission of generating positive press for the profession. The Chiro One executive team presented the donation during the January 2010 Parker Seminars held in Las Vegas, N.V.

"Through the years, there have been many organizations that have sought to market one voice for chiropractic to the public," says Stuart Bernsen, D.C., and CEO of Chiro One Wellness Centers. "None have been as successful or as impactful -- and in such a short timeframe -- as the Foundation for Chiropractic Progress. We are proud to support this Foundation and its hard work."

Foundation spokespersons, including NFL Legend Jerry Rice, Retired Army Brigadier General Becky Halstead, and ESPN anchor Linda Cohn were in attendance at the Parker event, accepting the generous donation and personally thanking the Chiro One executive team. As a token of their support and a welcoming present, Foundation Chairman Kent S. Greenawalt, CEO of Foot Levelers, presented Chiro One Wellness Centers with an autographed football signed by Jerry Rice.

"I couldn't be happier to welcome Chiro One to the Foundation's family of vendors that support our mission of positive press," raves Greenawalt. "Generous donations of this magnitude are testimony to the outstanding work that the Foundation is doing. As a growing number of vendors and doctors join our campaign, the Foundation is motivated to raise the bar even higher."

**About The Foundation for Chiropractic Progress:**

A not-for-profit organization, the Foundation for Chiropractic Progress (F4CP) embraces a singular mission to promote positive press for the profession in national, regional and local media. Through effective and ongoing initiatives, the Foundation's goal is to raise awareness to the many benefits provided by doctors of chiropractic. The F4CP relies upon strategic marketing campaigns that span prominent spokespersons, monthly press releases, public service announcements, and advertisements in high-profile media outlets. To learn more

about the Foundation, please visit us on the web at [www.foundation4cp.com](http://www.foundation4cp.com) or call 866-901-f4cp.

**About Chiro One Wellness Centers:**

Chiro One Wellness Centers serve Chicagoland and Kentucky with 47 convenient locations and offers a variety of services such as corrective chiropractic care, spinal cord and column rehabilitation, exercise and seminars and lectures on a variety of health topics.

Chiro One Wellness Centers' Vision is that every human being discovers their full potential. Their Mission, being leaders in developing extraordinary wellness for families and individuals by taking a stand for the well being of our communities through education and service. For more information, visit [www.ChiroOne.net](http://www.ChiroOne.net) or call toll-free at 877-724-4761.

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