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For Immediate Release

Doctors Mancini and Burt Appointed to Foundation for Chiropractic Progress Board of Directors

CARMICHAEL, California — June 19, 2010 – The Foundation for Chiropractic Progress, a not-for-profit organization dedicated to positive press for the chiropractic profession, is pleased to announce the appointments of Mickey Burt, D.C., and Fabrizio Mancini, D.C., to the Foundation’s Board of Directors. Dr. Burt, director of Alumni Relations at Palmer College, and Dr. Mancini, president of Parker College of Chiropractic, will be the twelfth and thirteenth members to serve on the Board comprised of chiropractic thought-leaders.

“It is a true honor to accept this appointment and join the Foundation in the great work being done for our profession,” comments Dr. Mancini. “Parker College has been a long-time supporter, and I am excited to be on the board and part of the team behind the Foundation’s future campaigns.”

As a Board member, both Dr.’s Mancini and Burt will be responsible for assisting in the development of public awareness campaigns that highlight the many benefits associated with chiropractic care. Their individual expertise and passion for the profession makes both doctors ideal candidates to help construct and develop positive marketing initiatives.

“Personally, I have been amazed by the number of public relations campaigns the Foundation has developed in such a short amount of time,” states Dr. Burt. “So when I was asked to join the Board, I jumped at the opportunity. As individuals more of us need to do our part to market chiropractic to the public.”

Foundation for Chiropractic Progress Board Members

Kent S. Greenawalt – Footlevelers, President
Gerard Clum, D.C. – Life Chiropractic College West, President
Don Petersen – MPA Media, President
Dwayne Bennett – Footlevelers, Vice President
Marshall Dahneke – Hygenic Corp, President and CEO
Joe Doyle – Chiropractic Economics, President
Charles DuBois – Standard Process, President
Michael Flynn, D.C. – World Federation of Chiropractic, President
Carol Ann Malizia, D.C. – Girls, Gals, Gurus, President
Mark Sanna, D.C. – Breakthrough Coaching, President
Mark Zeigler, D.C. – Northwestern Health Sciences University, President
Thomas Klapp, D.C. – COCSA Representative
Fabrizio Mancini, D.C. – Parker College of Chiropractic, President

Mickey Burt, D.C. – Palmer College, Director of Alumni Relations

About F4CP

A not-for-profit organization, the Foundation for Chiropractic Progress (F4CP) embraces a singular mission to promote positive press for the profession in national, regional and local media. Through effective and ongoing initiatives, the Foundation's goal is to raise awareness to the many benefits provided by doctors of chiropractic. The F4CP relies upon strategic marketing campaigns that span prominent spokespersons, monthly press releases, public service announcements, and advertisements in high-profile media outlets. To learn more about the Foundation, please visit us on the web at www.foundation4cp.com or call 866-901-F4CP (3427).

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