



FOR IMMEDIATE RELEASE

FCA Support Leads to a Booming 09' Convention for the Foundation for Chiropractic Progress

CARMICHAEL, Calif. – September 23, 2009 – One of the most successful single fundraising events in the history of this profession occurred during a dinner sponsored by The Foundation for Chiropractic Progress (www.f4cp.com) at the 2009 Florida Chiropractic Association Convention in Orlando, FL. In a filled-to-capacity room with guests spanning representatives from key vendors and chiropractic colleges, the Foundation scored a record-setting \$650,000 in contributions and enjoyed presentations from chiropractic trailblazers, including Foundation spokesperson Retired Brigadier General Becky Halstead, who discussed the positive impact of chiropractic on her own struggles with chronic pain.

The non profits accomplishments at the convention were all made possible by the FCA's commitment and support to the Foundation. The FCA, a long time contributor, provided the Foundation with a convention booth in prime location for no cost and allowed General Halstead to address their well attended plenary session. On top of that, the FCA decided to increase their monthly contributions to the Foundation from \$2,000 to \$2,500 and their individual officers, including Dr. Ed Williams and Debbie Brown, signed on as monthly contributors themselves.

"The Foundation for Chiropractic Progress can't thank the FCA enough for their continued support of our mission to increase public awareness of the many benefits that chiropractic care offers," states Garrett Cuneo, Foundation for Chiropractic Progress chief operating officer. "The FCA not only exceeded in their monthly contributions, but demonstrated the power of working hand in hand and what can be accomplished when common goals for the profession are shared."

To become a member of the Foundation – and be a part of its game-changing efforts -- visit www.F4CP.com/involved.

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About F4CP

A not-for-profit organization, the Foundation for Chiropractic Progress (F4CP) embraces a singular mission to promote positive press for the profession in national, regional and local media. Through effective and ongoing initiatives, the Foundation's goal is to raise awareness to the many benefits provided by doctors of chiropractic. The F4CP relies upon strategic marketing campaigns that span prominent spokespersons, monthly press releases, public service announcements, and advertisements in high-profile media outlets. To learn more about the Foundation, please visit us on the web at www.foundation4cp.com or call 866-901-f4cp.