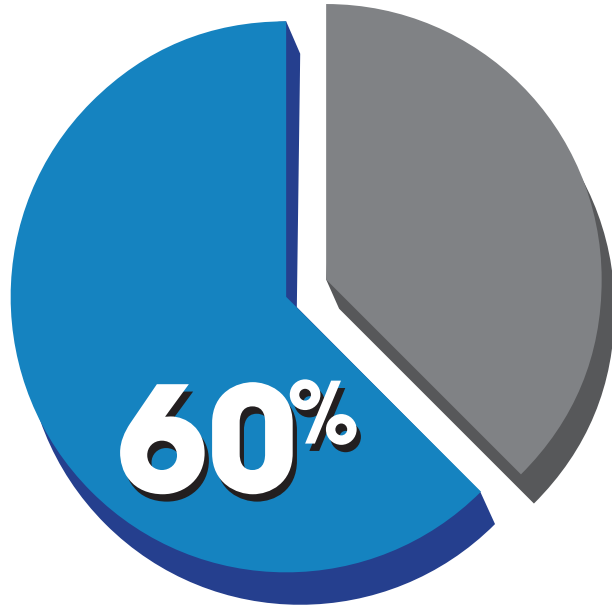


CHIROPRACTIC: A KEY TO AMERICA'S OPIOID EXIT STRATEGY

COST OF PAIN



6 IN 10 ←
AMERICANS TAKE
PRESCRIPTION
DRUGS

CHIROPRACTIC — ALTERNATIVE TO RX OPIOIDS FOR PAIN.

77,000

DOCTORS OF
CHIROPRACTIC
(DCs) IN THE U.S.



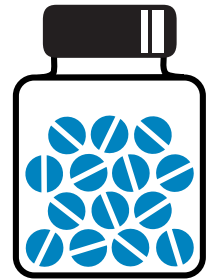
DCs OFFER
FIRST-LINE
TREATMENT
FOR PAIN TO AVOID
OPIATE PRESCRIBING



NO DRUGS
OR SURGERY



DCs EARN
7 YEARS
MINIMUM
OF HIGHER
EDUCATION



PREVENTS
INTRODUCTION
OF DRUGS