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HEALTH & WELLNESS

On-Site Workplace Health Clinics Emphasize Chiropractic Care

NewsUSA

(NU) - Google has embraced it. So have Apple and Facebook.

In fact, they're part of a growing trend among businesses – at least those that recognize the link between healthy bottom lines and healthy employees – to adopt on-site wellness programs that incorporate chiropractic care.

"Employers are now seeing that employee health is important beyond health care costs," said Beth Bierbower, president of Humana's Employer Group Segment. "It has profound impacts on productivity, retention, workplace engagement and morale."

One of the earliest adoptees was the Wisconsin-based nutritional supplement company Standard Process. So impressed was management back in 1988 with the enthusiasm for an employee-initiated walking program that it ultimately took things a giant step further – starting a wellness program for its own and other companies' workers called "Cultivate." Its four core pillars: nutrition, fitness, health education, and – yes, you guessed it – chiropractic care.

To date, Standard Process reports approximately 90 percent



On-site clinics are a winner for employees and employers.

employee participation, which has resulted in:

- Reduced health care claims.
- Higher rates of employees committing to health and wellness goals.
- Enhanced employee productivity, health, satisfaction and retention.

"As evidence emerges further documenting the positive outcomes associated with chiropractic care, I expect a larger number of employers will be impressed and take steps toward inclusion of chiropractic care," said Gerard Clum, DC, of the not-for-profit Foundation for Chiropractic Progress.

To locate a doctor of chiropractic in your area, visit www.F4CP.org/findadoctor.

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