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HEALTH

More Americans Choose Chiropractic Care: Gallup

NewsUSA

(NU) - Far more adults than anyone thought are seeking help from chiropractors, according to a new nationwide Gallup report.

In the last year alone, according to the just-released "2015 Gallup-Palmer Inaugural Report: Americans' Perceptions of Chiropractic," 33.6 million Americans aged 18 and older turned to chiropractic care to relieve conditions like back and neck pain.

That's about 63 percent more than the 20.6 million adults previously estimated in various less comprehensive studies, and likely indicates that the "chiropractic first" movement – touted by health experts troubled by the overuse of addictive drugs and surgery – has become increasingly popular.

"Americans who have exposure to chiropractors are more likely to have an opinion of them, and in general those opinions are positive," Gallup concluded.

Among the other key findings:

• While most patients only head to a doctor of chiropractic when they're in pain, 31 percent of adults who've been treated within the last 5 years say they prefer regular visits – regardless of whether they're hurting.

• Those under age 50 are likelier to say a chiropractor would be their first choice for treating back or neck pain.

Chiropractic's popularity grows.

• So "strongly committed" are recent users that they averaged 11 visits in the last 12 months.

"This groundbreaking report shows Americans are embracing chiropractic as an alternative to other costly and invasive treatments," said the not-for-profit Foundation for Chiropractic Progress' Sherry McAllister, DC.

Indeed, today's chiropractors – with a minimum of 7 years of higher education, including clinical patient management – are not only sought out for pain relief, but also for advice on healthy living, increased flexibility and injury prevention.

To learn more or to find a local doctor of chiropractic, visit F4CP.org/findadoctor.

Keywords: foundation for chiropractic progress, 2015 Gallup-Palmer Inaugural Report: Americans' Perceptions of Chiropractic, find a chiropractor, chiropractor, gerard clum
Meta Description: Seeking chiropractic care could help you avoid drugs and surgery with a focus on non-invasive spinal manipulation.

Anchor Text Location (graph #): 2
Keyword Phrase: "2015 Gallup-Palmer Inaugural Report: Americans' Perceptions of Chiropractic,"
Url: http://www.palmer.edu/gallup-report/
Anchor Text Location (graph #): 11
Keyword Phrase: F4CP.org/findadoctor
Url: http://www.F4CP.org/findadoctor

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