NEWSUSA®

Contract #: 7519
File Name: ChiropractorComfort
Client: CPR Marketing
Production Status: Format 2/11; Sharon's Edits 2/11; Edits 2/12; Edits 2/23; Edits 2/24; Edits 2/25

THIS IS A DRAFT OF YOUR FEATURE.

Please indicate changes on this sheet and e-mail with specific instructions. Please do not send unmarked edits in Microsoft Word.

TO APPROVE THIS DRAFT FOR PUBLICATION:

- **Review all copy for accuracy.** Give particular attention to proper nouns (especially names and titles), phone numbers, mailing addresses and Web sites.
- **Be advised NewsUSA edits and proofreads in accordance with Associated Press style and recommends clients follow this newspaper standard.** AP style precludes the use of items including: registration marks (®), trademark symbols (™), brand names in all capital letters, underlining, and certain uses of italics, boldface copy, parentheses or quotes. Deviation from this accepted newspaper standard will negatively affect your placements, and thus, NewsUSA reserves the right to pull its placement guarantee at the executive editor's discretion.

(NU) - Sponsored News - has been added to every story to protect you and us from potential claims of failure to disclose sponsored news content under Section 5 of the Federal Trade Commission (FTC) Act, as per guidelines made official 12/22/15.

By approving this feature, you agree to hold harmless and defend NewsUSA from its content and publication.

**** IF YOUR DRAFT IS MISSING A PHOTO, DO NOT SIGN OFF UNTIL IT HAS BEEN PLACED IN THE STORY.**

If you are *completely satisfied* with this version, sign and return by *email* to bethridge@newsusa.com.

Copy produced by NewsUSA is copyright-free and may be freely used as long as attribution to NewsUSA is made in its byline so usage may be tracked.

X_____

SIGNATURE & DATE
(OK to publish)
Signature anywhere on this draft gives NewsUSA permission to proceed with distribution "as is."
Don't sign with edits.

Questions? Contact Brian Ethridge at bethridge@newsusa.com.

HEALTH

What You Don't Know About Chiropractors May Surprise You

NewsUSA

(NU) - Sponsored News - You know how comforting it is to see a degree framed on the wall when you visit some professional's office?

Well, next time you consult a doctor of chiropractic, get ready to feel very, very comforted.

That's because his or her degree attests to the rigorous training – a minimum of seven years of higher education, including clinical patient management – that doctors of chiropractic must complete. Not everyone, though, apparently realizes what that means in terms of better health outcomes for patients.

"Doctors of chiropractic are not only trained in problems dealing with the spine, but are formally educated in clinical examination and diagnosis – with a focus on conservative health care interventions for the well-being of the whole person," explains Sherry McAllister, DC, executive vice president of the not-for-profit Foundation for Chiropractic Progress.

Among the required coursework:

- Basic sciences of anatomy, physiology, neurology, biomechanics, microbiology and pathology.
- Ethics and integrity.

Chiropractors must complete a minimum seven years of higher education.

- Clinical sciences, including nutrition, rehabilitation and therapeutic procedures.
- Research methodology.

The importance of quality education for chiropractors was recognized as early as 1935 when the National Chiropractic Association created a Committee on Educational Standards. That ultimately led to the formation of the Council on Chiropractic Education, which is recognized by the U.S. Department of Education as the accrediting agency for schools' educational and clinical programs leading to the award of a Doctor of Chiropractic degree.

"They must also serve a rigorous clinical internship," explains Dr. McAllister.

Learn more at F4CP.com.

INCHES • 0 .5" 1" 1.5" 2" 2.5" 3" 3.5" 4" 4.5" 5" 5.5" 6" 6.5" 7"

Keywords: chiropractors, chiropractic care, sherry mcallister, foundation for chiropractic progress, national chiropractic association
Meta Description: Considering chiropractic care? You should be comforted by the fact that doctors of chiropractic must complete a minimum of seven years of higher education.

Anchor Text Location (graph #): 12
Keyword Phrase: F4CP.com
Url: http://www.f4cp.com