

Kristine L. Dowell

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1752 Schoolcraft
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Professional Experience

Michigan Association of Chiropractors

Lansing, MI 48933

Executive Director

1995 – Present

- Assist Board of Directors in development of all organizational strategies, policies, and programs
- Hire and supervise 9 personnel and several outside consultants
- Produce and oversee annual 2 million dollar budget and fundraising initiatives
- Develop strategies and administer legal, legislative, fundraising, and membership agendas
- Lead strategic planning efforts and establish procedures for policy implementation
- Create and implement leadership programs
- Manage communications, services, and advocacy initiatives for over 1,650 members
- Execute all professional contracts

Unique Qualifications

- 20 years of highly effective administrative leadership in chiropractic
- Progressive management style that motivates and inspires
- Proven record of effective fiscal management and profitable fundraising efforts
- Masterful ability to understand, relay, and advocate for contemporary chiropractic issues
- Successful leadership, resulting in historic chiropractic merger and enhanced scope of practice
- Broad experience working with legislative bodies, courts, insurers, and purchasers of health care
- Vast experience building relationships with diverse groups in Michigan and nationally

Academic Background

Bachelor of Science, Eastern Michigan University

1977

Graduate courses in Law and Public Administration at
Thomas M. Cooley Law School and Western Michigan
University

1978 - 1984

Current Professional Affiliations/Awards

- Congress of Chiropractic State Associations, Executive Director at Large, Board of Directors
- Michigan Chiropractic Foundation, Founder and Member, Board of Directors
- MichiCare, a Michigan Independent Physician Association, Founder
- Chiropractic Federal Credit Union, Member, Supervisory Committee
- American Chiropractic Association, Achievement Award
- International Chiropractic Association, President's Award
- Michigan Association of Chiropractors, President's Award
- Michigan Chiropractic Society, Chiropractic Advocate Award

Prior Professional Experience

Dowell & Associates, Public Policy Advocates**Lansing, MI 48909***Founder & President*

1990 - 1995

Clients included: Health care, education and economic development entities

- Assisted clients in developing state and federal policy initiatives and budget options
- Developed fundraising strategies
- Advocated for clients in Congress and the state legislature
- Formed and managed grass-roots coalitions
- Organized community forums
- Prepared media materials
- Conducted public speaking engagements

Michigan Senate Research Staff**Lansing, MI 48909***Health Policy Analyst*

1984 - 1990

- Researched, developed, and analyzed policy, budget, and political initiatives
- Functioned as liaison with elected officials, special interest groups, and state and federal agencies
- Advocated for constituents
- Prepared media materials
- Managed political forums

Michigan House of Representatives**Lansing, MI 48909***Committee Assistant*

1982 - 1984

- Researched and developed public policy
- Formed political strategies
- Authored legislative and budget analyses
- Drafted news articles and press materials

Public Service

Member, Board of Directors, Community Based Interventions, Lansing, MI

1995 - Present

Elected to the Ingham County Board of Commissioners

1980 - 1982