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Twitter templates

Study Says Americans Would Rather See a Chiropractor Than Primary Care Doctor (Story URL)

Would You Rather See a Chiropractor Than a Primary Care Doctor? Study Finds Most Would (Story URL)

Study Finds 80 Percent of Americans Are Satisfied With Their Chiropractic Care (Story URL)

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Title: Americans Would Prefer to See a Chiropractor Than Primary Care Doctor for Certain Conditions, Study Finds

Title Tag: Satisfaction Guaranteed? It Is If You See a Chiropractor, According to a New Study

Meta Description: According to a recent study in the Journal of Manipulative and Physiological Therapeutics, more than 80 percent of Americans are satisfied with their chiropractor and the care they receive.

Content: To hear news outlets tell it, the majority of Americans are overwhelmingly unsatisfied these days.

So it's worth noting that a study in the Journal of Manipulative Physiological Therapeutics found that a whopping 83 percent of households surveyed were either "satisfied," or "very satisfied" with chiropractic care. Among the factors? Displaying "concern about a patient's overall health, and the extent to which (they) explain the condition and the treatment."

In fact, even as the number of Americans attracted to chiropractic care for its drug-free, hands-on and non-invasive approach to caring for neuro-musculoskeletal conditions continues to grow — virtually tripling in the past two decades — evidence of patient satisfaction continues to pour in:

- Nine out of 10 patients in a recent BMC Musculoskeletal Disorders study on upper cervical chiropractic care for neck pain, headaches, mid-back and low back pain reported a "high level" of patient satisfaction.

- In a head-to-head matchup against traditional medical providers, writers in the prestigious American Journal of Public Health concluded that "much of the satisfaction gap" they found — with doctors of chiropractic coming out ahead in patients' opinions — appeared to come down to "differences in the amount of advice and explanation" provided by each.

"Utilization of chiropractic care continues to increase largely because of its documented effectiveness, high patient satisfaction and lower costs," says Sherry McAllister, DC, executive vice president of the not-for-profit Foundation for Chiropractic Progress, noting that doctors of chiropractic have a minimum of seven years of higher education in a conservative approach to improving structural balance, nutrition, exercise, positive thinking and making healthy living choices.

To find a local doctor of chiropractic, visit www.F4CP.com/findadoctor.



Keywords: chiropractors, chiropractic care, Sherry McAllister, DC, F4CP, Journal of Manipulative and Physiological Therapeutics

*** Text within two represents anchor text that will be linked to the web address that follows. ***