



Media

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FOR IMMEDIATE RELEASE

F4CP Introduces Web-based Feature Enabling Doctors to Order Products and Services from Corporate Sponsors

CLICK HERE! Directs web visitors to our corporate supporters

HASBROUCK HEIGHTS, NJ – March 23, 2016 – The [Foundation for Chiropractic Progress](http://www.f4cp.com) (F4CP), the voice of the chiropractic profession, is pleased to introduce a new, easy-to-use Web-based feature, which enables doctors to order products, supplies and services directly from F4CP valued corporate sponsors that donate at the Silver, Gold, Platinum, and Founder's Circle levels. F4CP members simply click a banner on the www.f4cp.com landing page, which connects them to a site featuring the sponsors' company name, logo and detailed descriptor, with access to the sponsors' URL where they can learn about their products and services and place orders directly with the company.

"We value our sponsors and want them to be positioned as preferred vendors among our growing membership," says Sherry McAllister, DC, executive vice president, F4CP. "It's our way to express our sincerest gratitude to contributors, and provides the perfect opportunity to bring corporate sponsors together with DCs."

The F4CP will be promoting this new offer via its newsletters, email communications, industry events and other platforms to encourage members to order from its sponsors.

Kent Greenawalt, chairman, F4CP, states, "We expect that our members will want to order from our proud corporate sponsors that support the profession and we will promote this new feature wherever there is opportunity to do so."

The generous support of F4CP corporate donors, along with state and national associations, colleges and now more than ten thousand monthly contributors, affords the F4CP the opportunity to continue to raise awareness of chiropractic care with billions of positive messages nationwide.

For more information about the F4CP, visit www.f4cp.com.

About Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress (F4CP) informs and educates the general public about the value of chiropractic care.

Visit www.f4cp.com; www.yes2chiropractic.org; call [866-901-F4CP](tel:866-901-F4CP) (3427). Social media: [Facebook](#), [Twitter](#), [LinkedIn](#), [Pinterest](#), [YouTube](#).

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