



Media

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FOR IMMEDIATE RELEASE

Foundation for Chiropractic Progress to Participate at 2015 IHC FORUM & Expo

CARMICHAEL, Calif. – June 02, 2015 – The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, will sponsor [William Updyke, DC](#), as a speaker at the [2015 IHC FORUM & Expo](#), June 23-25, 2015, in Atlanta, Ga. On June 25, 2015, 10:30 a.m.—11:30 a.m., Dr. Updyke will lead a workshop discussing the value of chiropractic care within on-site corporate health clinics.

“As the cost of health care continues to rise, a growing number of employers are seeking high-quality, cost-effective management to adequately address common health concerns, including musculoskeletal conditions, and more specifically low back pain (LBP),” states Dr. Updyke. “The integration of chiropractic care within on-site corporate health clinics offers great potential for reduced costs with superior clinical outcomes and high patient satisfaction scores.”

IHC FORUM & Expo is the premier conference offering companies proven, ready-to-implement health and benefit strategies. Its one-of-a-kind sessions, roundtable discussions and networking opportunities provide attendees with the ability to learn from industry experts, connect with health professionals and share valuable insights. The event attracts executive leadership, health plan administrators, wellness directors, brokers and consultants, as well as other professionals involved in healthcare.

Laura Carabello, strategic advisor, F4CP, is confident Dr. Updyke’s workshop will be well received by attendees, stating, “The latest evidence surrounding the inclusion of chiropractic within the on-site corporate health care model is extremely favorable. For employers interested in learning how to maximize clinical and financial value in the workplace, this is a presentation you don’t want to miss!”

For more information about the 2015 IHC FORUM & Expo, visit:

<http://www.theihccforum.com/2015atlanta/>.

About The Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress informs and educates the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at www.f4cp.com and www.yes2chiropractic.com or call 866-901-F4CP (3427).

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