



Media

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FOR IMMEDIATE RELEASE

Foundation for Chiropractic Progress Recognizes Michigan Association of Chiropractors as Highest Monthly Donor Among State Associations for 2015

CARMICHAEL, Calif. – March 02, 2015 – The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, announces that the [Michigan Association of Chiropractors](#) (MAC) is now its highest monthly contributor among state associations, committing to an annual contribution of \$32,000. The outstanding support will help to increase membership and production of campaign tools, including: press releases, advertisements, print advertorials, public service announcements and social syndications.

“Our association applauds the F4CP for its ability to increase public awareness about chiropractic through innovative and effective initiatives,” says Kenneth Murkowski II, D.C., vice president, MAC District 4. “Its successful efforts catapult our profession forward and we are proud to be ‘all-in.’ To all other chiropractic groups, we ask that you also join this important cause by *matching or exceeding our 2015 contribution.*”

MAC aims to protect and enhance the chiropractic profession through organized leadership, education and the promotion of the chiropractic discipline and practice. The primary purpose of MAC is to promote chiropractic as a distinct branch of the healing arts and advocate for Michigan doctors of chiropractic, chiropractic patients and the profession to all sectors of society.

Kent S. Greenawalt, chairman, F4CP, commends MAC for its unwavering commitment, stating, “MAC is a tremendous partner, who has always demonstrated the highest level of support and encouragement. We appreciate and look forward to working alongside the association to continue developing our campaign’s programs and successes.”

About Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at www.f4cp.com or call 866-901-F4CP (3427).

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