

Media

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**FOR IMMEDIATE RELEASE**

**Oregon Gov. John A. Kitzhaber, M.D., Proclaims October
“Chiropractic Health and Wellness Month”**

CARMICHAEL, Calif. – September 30, 2014 – In response to the nation’s growing healthcare crisis, Oregon Gov. John A. Kitzhaber, M.D., has proclaimed October 2014 to be “Oregon Chiropractic Health and Wellness Month.” The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, fully endorses the month-long campaign and reinforces the report’s statement that reads, “services of doctors of chiropractic result in improved health, satisfaction, safety and reduced per capita costs.”

“It is gratifying to witness the State of Oregon educate our nation about chiropractic as an evidence-based, cost-effective treatment option for common concerns, such as low back pain,” states Gerard Clum, D.C., spokesperson, F4CP. “Doctors of chiropractic (D.C.s) practice a non-pharmacological, hands-on approach to healthcare that includes patient examination, diagnosis, referral and/or co-management, when necessary, and treatment. Bringing widespread attention to this well-merited service marks a significant step forward for healthcare.”

Referenced within the State of Oregon’s proclamation was an important report that analyzed 70,274 member-months of patients managed by doctors of chiropractic. It concluded that, in comparison to traditional medicine, chiropractic generates advantageous outcomes, including:

- 85 percent reduction in drug costs
- 62 percent reduction in MRIs and surgeries
- 60.2 percent reduction of in-hospital admissions
- 59 percent reduction in hospital days

“I applaud the State of Oregon for touting the importance of chiropractic care in driving our nation’s healthcare toward a healthier and better financial state,” says Dr. Clum. “I am optimistic that other states will take notice of this significant movement and follow their lead. Working together will result in a powerful campaign with great potential to positively impact the health of every member of our population.”

About Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at www.yes2chiropractic.com or call 866-901-F4CP (3427).

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