



Media

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FOR IMMEDIATE RELEASE

Foundation for Chiropractic Progress and AmpLIFEied Team Up to Increase Chiropractic Messages on Social Media

Carmichael, CA – June 16, 2014 – The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, announces today its relationship with [AmpLIFEied](#), an interactive website that aims to amplify the message of health by providing content to share across social networks. The collaboration will offer the F4CP another channel to distribute its positive messages, while presenting its members with a fresh resource for attaining shareable health-related content.

“Collaboration is a key factor in generating positive messages about chiropractic,” says Kent Greenawalt, chairman, F4CP. “AmpLIFEied introduces F4CP content to thousands of doctors of chiropractic in a setting that promotes widespread sharing. We are excited about the new affiliation and its potential to strengthen our mission, and better educate consumers about the important role of chiropractic in healthcare.”

Launched in 2014, AmpLIFEied simplifies finding and sharing quality, health-oriented content with family, friends, fans, patients, clients and members across all social networks. It is designed to be the world’s premier social community of health and wellness professionals seeking to amplify the message of health. Recently, AmpLIFEied expanded its offerings with the addition of a library exclusively to host F4CP content: www.F4CPamplifeied.com.

“For doctors to be successful on social media they must provide value to their practice's social networks by sharing great stuff every day. AmpLIFEied makes that simple to do, ” says Jason Deitch, D.C., founder, AmpLIFEied.

About Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at www.f4cp.com or call 866-901-F4CP (3427).

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