



**Media**

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**FOR IMMEDIATE RELEASE**

**Foundation for Chiropractic Progress Congratulates  
Standard Process for Surpassing Million-Dollar Donation Mark**

**CARMICHAEL, Calif. – March 5, 2014** -- The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, is pleased to announce that one of its earliest supporters, [Standard Process](#) Inc., has officially surpassed the million-dollar donation mark, with total contributions expected to exceed \$1,057,000 in 2014. This impressive donation has helped to steadily increase the number of media impressions generated by the F4CP, which amounted to over 31 billion in 2013.

“It is an absolute privilege to contribute to such a deserving organization,” says Charlie DuBois, president, Standard Process. “We are fully committed to the F4CP, and wholeheartedly believe that through our collaborative efforts more patients will be exposed to and experience the many benefits associated with chiropractic care.”

Standard Process makes numerous charitable donations to local, state and national organizations, and encourages its employees to do the same. Over the years, several Standard Process distributors and representatives have selected to support the F4CP, with contributions totaling over \$35,000. In 2013, the following Standard Process affiliates supported our positive press campaign:

- Comprehensive Nutrition, Inc.
- Mid-Atlantic SP Nutritional Resources, Inc.
- New England Nutritional Services, Inc.
- Standard Process Nutrition Northeast, Inc.
- Standard Process Nutrition of Southeast Michigan, Inc.
- Standard Process NW, Inc.
- Standard Process of Central Florida, Inc.
- Standard Process of Central Texas, Inc.
- Standard Process of Kansas-Western Missouri, Inc.
- Standard Process of North Carolina, Inc.
- Standard Process of North Texas, Inc.

- Standard Process of Ohio, Inc.
- Standard Process of Pennsylvania, Inc.
- Standard Process of South Florida, Inc.
- Standard Process Resources, Inc.
- Standard Process South Inc.
- Standard Process Southeast, Inc.
- Standard Process Southwest Nutrition, Inc.
- Therapeutic Nutritional Services, Inc.
- WYNYS, Inc.

Kent S. Greenawalt, chairman, F4CP, commends the entire Standard Process organization for its ongoing support, stating, “This outstanding level of generosity allows the F4CP to flourish at all levels. We are extremely proud to work alongside partners, such as Standard Process, that demonstrate a similar promise and determination to establish and sustain great success for the chiropractic community.”

To date, [Foot Levelers](#), the global leader in postural support products, is the only other organization to achieve this level of sponsorship.

#### **About Foundation for Chiropractic Progress**

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at [www.f4cp.com](http://www.f4cp.com) or call 866-901-F4CP (3427).

#### **About Standard Process Inc.**

For 85 years, Standard Process has been dedicated to the field of nutritional supplements and the whole food philosophy introduced by its founder, Dr. Royal Lee. Standard Process, headquartered in Palmyra, Wis., offers more than 300 high-quality supplements with whole food ingredients through three product lines: Standard Process whole food supplements, [Standard Process Veterinary Formulas](#) and [MediHerb](#) herbal supplements. The products are available only through health care professionals.

To ensure its supplements are of the utmost quality, Standard Process grows the majority of its ingredients on company-owned, organically certified farmland. To retain vital nutrients within each ingredient, the company uses exclusive manufacturing processes and employs high quality control standards, including adhering to the Food and Drug Administration’s good manufacturing practice requirements.

Standard Process has been named a Top Workplace in Southeastern Wisconsin multiple times and is a member of the Inc. 5000 Honor Roll. For additional information about Standard Process, visit [standardprocess.com](http://standardprocess.com).

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