



**Media**

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**FOR IMMEDIATE RELEASE**

**Foundation for Chiropractic Progress Points to Integrative Approach, Including Chiropractic Care, Providing Optimal Wellness and Peak Performance for Athletes**

**CARMICHAEL, Calif. – February 26, 2014** – The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, congratulates the Seattle Seahawks on their victory at Super Bowl XLVIII. According to experts at the F4CP, the good health and impressive athletic performance displayed by the athletes can, in part, be attributed to the dedicated and diverse team of on-staff healthcare professionals, including team chiropractor, Dr. Jim Kurtz.

“This season, our team entered the Super Bowl with every available player on our roster healthy and ready to play,” says Dr. Kurtz, a major supporter of the F4CP. “The end result was remarkable, and demonstrated the commitment and hard work put forth by all, including the athletes, healthcare staff and management. We can only hope that each year we strengthen our approach and achieve continued success.”

Healthcare personnel who serve professional athletes and teams generally encompass medical doctors, doctors of chiropractic, physical therapists, certified athletic trainers and support staff. Utilized by all 32 NFL teams, doctors of chiropractic are qualified to diagnose, treat and manage a broad spectrum of health conditions. For athletes, chiropractic care helps to reduce the risk of injuries, and improve health and performance through enhancements in range of motion, flexibility, muscle strength and other key factors.

“The healthcare professionals and practices utilized by the Seahawks are certainly worth noting,” says Dr. Kurtz. “This collective, modern approach contributed to a tremendous season, which marked the end of an era and beginning of unprecedented potential for the Seattle Seahawks. I am beyond thankful to have been included in this landmark victory, and encourage others to join us in our success and celebration!”

**About Foundation for Chiropractic Progress**

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at [www.yes2chiropractic.com](http://www.yes2chiropractic.com) or call 866-901-F4CP (3427).

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