

**Media**

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**FOR IMMEDIATE RELEASE****Foundation for Chiropractic Progress to Participate at 2014 IHC Forum West**

**CARMICHAEL, Calif. – November 11, 2014** -- The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, will sponsor Ross M. Miller, M.D., M.P.H., Medical Executive, Cerner Corporation, and Sherry D. McAllister, M.S. (Ed), D.C., McAllister Chiropractic, as speakers at the 2014 [Institute for HealthCare Consumerism Forum West](#) (IHC FORUM West), November 10-12, 2014, in Las Vegas, Nevada. On November 11, 2014, 2:30 p.m. - 3:30 p.m., the F4CP will support the workshop, [“Trends Review: Outcomes-based Strategies that Lower Costs, Improve Satisfaction and Increase Productivity.”](#) which will host a discussion about the advantages of evidence-based treatment options for efficient management of common costly health conditions.

“We are pleased to present and discuss the latest evidence around complementary treatment options, such as chiropractic care, for musculoskeletal conditions,” shares Drs. McAllister and Miller in a joint statement. “As a [leading cause of global disability](#), the topic of musculoskeletal conditions is one of great importance to the FORUM’s primarily employer-based audience. When utilized as a supplemental treatment approach, chiropractic care presents great opportunity for clinical and economic improvement.”

Highlighted during the workshop will be Dr. Miller’s latest research entitled: [“Impact of Chiropractic Services at an On-Site Health Center.”](#) which concludes that on-site chiropractic services are associated with lower overall healthcare utilization and lower subsequent costs when compared to off-site services. The report follows an earlier study, [“Value of Chiropractic Services at On-site Health Centers.”](#) which found similar advancements, plus improved functional status of musculoskeletal conditions, linked with on-site chiropractic care.

F4CP representative, Laura Carabello, is pleased to have Drs. McAllister and Miller present at the upcoming event, stating, “Both presenters are seasoned experts in the area of outcomes-based strategies. Following the insightful discussion, I expect attendees will be impressed and eager to learn more about the inclusion of evidence-based care, such as chiropractic, within health plans to help achieve optimal outcomes in the workplace.”

The IHC FORUM West is the only conference series that is 100 percent dedicated to healthcare consumerism. To learn more, visit: [www.theihccforum.com](http://www.theihccforum.com).

**About The Foundation for Chiropractic Progress**

A not-for-profit organization, the Foundation for Chiropractic Progress informs and educates the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at [www.yes2chiropractic.com](http://www.yes2chiropractic.com) or call 866-901-F4CP (3427).

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