



Media

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Michigan Association of Chiropractors Becomes First State Association to Enroll in Foundation for Chiropractic Progress' (F4CP) Group Membership

CARMICHAEL, Calif. – October 14, 2014 – The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, announces today the enrollment of its first Group Member: [Michigan Association of Chiropractors](#) (MAC). Group Members are included within a premier class of support and entitled to added benefits. Unique to this grouping, members receive permission to present qualified stakeholders with access to F4CP member benefits, including use of all marketing material, a listing within the nationwide directory, access to practice-building webinars and tool kits, and much more.

“Group Membership delivers tremendous value not only to our association as a whole, but also to our individual stakeholders, who now have access to countless benefits at no added cost,” says Kristine Dowell, executive director, MAC. “We are excited about this new opportunity with the F4CP, as it presents a fresh method for engaging our membership and advancing the chiropractic profession.”

Group Membership is available to associations that commit to an annual F4CP contribution in the amount of \$10 per qualified stakeholder. Doctors who practice full-time and pay full dues to the association are considered qualified stakeholders. If an association offers a discounted rate to full-time practicing doctors in their first three years of practice, the F4CP includes those stakeholders at no cost.

Kent S. Greenawalt, chairman, F4CP, applauds the enrollment of MAC, stating, “As always, we appreciate the commitment and generosity of our supporters, such as MAC, and will continue to develop new benefits that bring added value to them. We encourage other associations to learn more about Group Membership and consider supporting the F4CP at this level. Together, we can continue to grow the success of our profession.”

About Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at www.f4cp.com or call 866-901-F4CP (3427).

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