

Media

Lauren Kennedy
CPR for Athletic TIPS™
201-641-1911 (14)
lkennedy@cpronline.com



FOR IMMEDIATE RELEASE

Standard Process Supports Athletic TIPS™

Carmichael, CA -- January 28, 2014 – Athletic TIPS™ (Towards Injury Prevention in Sports), a not-for-profit organization that drives expanded education and awareness around the role of multi-disciplinary care in the recognition, management and prevention of sports-related injuries, is pleased to announce that [Standard Process](#), recently made a donation in the amount of \$50,000 to support Athletic TIPS™ certification seminars.

“The innovative initiatives of Athletic TIPS™ align with the mission of Standard Process – to improve the quality of life by providing safe, effective, high-quality dietary supplements through healthcare professionals,” says Charles DuBois, president, Standard Process. “We are honored to become a partner and look forward to a worthwhile journey ahead.”

For 85 years, Standard Process has manufactured high-quality whole food supplements that provide specific, nutritional support for the body. Today, Standard Process offers more than 300 supplements with whole food ingredients through three product lines. To ensure superior quality, the majority of supplement ingredients are grown on company-owned, organically certified farmland.

Kent S. Greenawalt, chairman, Athletic TIPS™, commends Standard Process on its recent donation, stating, “Athletic TIPS™ greatly appreciates the enthusiasm and commitment of its loyal partners. We are only just getting started, and I trust those involved will better understand the tremendous value of their investment as developments persist.”

About Athletic TIPS™

Athletic TIPS™ (Towards Injury Prevention in Sports) is the only not-for-profit, national organization that provides education and drives expanded awareness around the role of multi-disciplinary care in the recognition, prevention and management of sports-related injuries. Introducing opportunities for optimized health that enhance athletic performance, Athletic TIPS™ offers education and community workshops designed for amateur athletes K-12 through college, as well as their parents, coaches, trainers, and educators. Athletic TIPS™ implements grass roots initiatives in communities from coast-to-coast and potentially abroad. Athletic TIPS™ is a program of the Foundation for Chiropractic Education (www.yes2chiropractic.org).

About Standard Process Inc.

For 85 years, Standard Process has been dedicated to the field of nutritional supplements and the whole food philosophy introduced by its founder, Dr. Royal Lee. Standard Process, headquartered in Palmyra,

Wis., offers more than 300 high-quality supplements with whole food ingredients through three product lines: Standard Process whole food supplements, [Standard Process Veterinary Formulas](#) and [MediHerb](#) herbal supplements. The products are available only through health care professionals.

To ensure its supplements are of the utmost quality, Standard Process grows the majority of its ingredients on company-owned, organically certified farmland. To retain vital nutrients within each ingredient, the company uses exclusive manufacturing processes and employs high quality control standards, including adhering to the Food and Drug Administration's good manufacturing practice requirements.

Standard Process has been named a Top Workplace in Southeastern Wisconsin multiple times and is a member of the Inc. 5000 Honor Roll. For additional information about Standard Process, visit standardprocess.com.

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