

Media

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FOR IMMEDIATE RELEASE

Athletic TIPS™ Recognizes Foot Levelers for Outstanding Support

Carmichael, CA -- January 28, 2014 – Athletic TIPS™ (Towards Injury Prevention in Sports), a not-for-profit organization that drives expanded education and awareness around the role of multi-disciplinary care in the recognition, management and prevention of sports-related injuries, is pleased to announce that [Foot Levelers](#), the global leader in postural support products, will help to financially support all of its certification seminars in 2014. This outstanding commitment will ensure all seminar attendees are delivered with consistent, quality content and an exceptional overall experience.

“Athletic TIPS™ certification seminars provide doctors of chiropractic with an opportunity to positively impact communities nationwide,” says Kent S. Greenawalt, chairman and CEO, Foot Levelers, and chairman, Athletic TIPS™. “Foot Levelers is privileged to offer its support, and will continue to stand behind all initiatives that advance this great profession.”

Athletic TIPS™ certification seminars train doctors of chiropractic on how to conduct community workshops on the following topics: *Concussion Recognition and Prevention; Nutrition in Sports Management; Recognizing, Managing and Preventing Musculoskeletal Injuries; and Preventing Dehydration and Heat-related Conditions*. The inaugural seminar was held on January 8, 2014 in Las Vegas, Nev. and attracted over 60 participants.

“Athletic TIPS™ is a guaranteed game-changer for the chiropractic profession and general public,” states Greenawalt. “I strongly encourage all doctors of chiropractic to learn more about the innovative program and attend a certification seminar in 2014. The rewards of participation will be plentiful.”

About Athletic TIPS™

Athletic TIPS™ (Towards Injury Prevention in Sports) is the only not-for-profit, national organization that provides education and drives expanded awareness around the role of multi-disciplinary care in the recognition, prevention and management of sports-related injuries. Introducing opportunities for optimized health that enhance athletic performance, Athletic TIPS™ offers education and community workshops designed for amateur athletes K-12 through college, as well as their parents, coaches, athletic trainers and educators. Athletic TIPS™ implements grass roots initiatives in communities from coast-to-coast and potentially abroad. Athletic TIPS™ is a program of the Foundation for Chiropractic Education (www.yes2chiropractic.org).

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