



**Media**

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**FOR IMMEDIATE RELEASE**

**Michigan Association of Chiropractors Increases Support  
of the Foundation for Chiropractic Progress**

**CARMICHAEL, Calif. – January 28, 2014** – The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, is pleased to announce that the [Michigan Association of Chiropractors](#) (MAC), is now its highest monthly contributor among state associations. For 2014, the MAC has committed to a donation in the amount of \$30,120, which will significantly boost the activities and associated media coverage of the positive press campaign.

“The dedicated members of the Michigan Association of Chiropractors are committed to supporting the important initiatives of the F4CP,” says Kristine Dowell, MAC executive director. “The public relations and educational activities spearheaded by the F4CP are extremely beneficial to the future of this great profession. We strongly encourage *all* state associations to join us as proud supporters.”

In addition to a monetary donation, the MAC has published a letter officially proclaiming its support of the F4CP to the chiropractic profession. Within the letter, it communicates the impact of the campaign and challenges other groups to commit to a contribution. The letter, along with an informational video, will be published online at the websites of *Dynamic Chiropractic* and *Chiropractic Economics*.

Kent S. Greenawalt, chairman, F4CP, appreciates the support of MAC, stating, “The F4CP is grateful that its supporters recognize and appreciate the value of our campaign. As we continue to gain support, we will continue to improve our efforts and better serve the chiropractic profession.”

**About Foundation for Chiropractic Progress**

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at [www.f4cp.com](http://www.f4cp.com) or call 866-901-F4CP (3427).

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