



Media

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**Foundation for Chiropractic Progress Debuts Athletic TIPS™ to Chiropractic Profession:
Launches Seminars and Education Programs on Prevention of Sports Injuries**

CARMICHAEL, Calif. – August 5, 2013 – The [Foundation for Chiropractic Progress](#) (F4CP) is pleased to debut to the chiropractic profession -- prior to public launch in late 2013 -- its new program, [Athletic TIPS: Toward Injury Prevention in Sports](#) (TIPS). Drawing upon input from a multi-disciplinary, blue ribbon advisory board, TIPS serves student and amateur athletes by providing educational resources, such as workshops presented exclusively by TIPS-certified doctors of chiropractic (D.C.s), to coaches, trainers, educators and parents in communities nationwide.

“TIPS focuses on the recognition, treatment and prevention of sports-related injuries, as well as general health and performance enhancement,” states Spencer Baron, D.C., chairman, TIPS advisory board and team chiropractor, Miami Dolphins. “A cornerstone of the program is its parent/coach workshops, which utilize and depend upon the expertise and engagement of doctors of chiropractic nationwide. In 2014, TIPS will begin to offer certification courses to train D.C.s on guidelines for conducting workshops.”

In anticipation of high interest in the TIPS certification courses, introductory presentations will be made at the following functions:

- Life Chiropractic College West (The Wave): August 1-3, 2013
- Palmer Davenport Homecoming: August 8-10, 2013
- Florida Chiropractic Association’s National Convention & Expo: August 22-25, 2013
- Congress of Chiropractic State Associations (COCSA): November 7-10, 2013

“Attendees will learn the importance of TIPS and its mission, as well as how to capitalize on this program for individual practice growth,” adds Dr. Baron, who notes that the workshops will be most significant since they present an opportunity to better serve and connect with local communities. “TIPS is an innovative approach to sports healthcare, and a guaranteed game-changer for athletes and doctors of chiropractic nationwide.”



About Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, visit www.yes2chiropractic.com or call 866-901-F4CP (3427).

About Athletic TIPS

A not-for-profit organization, Athletic TIPS drives expanded awareness and education around the role of multi-disciplinary care in prevention, recognition and treatment of sports-related injuries as well as opportunities for optimized health and performance enhancement. To learn more about the TIPS, call 201.641.1911x14.

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