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FOR IMMEDIATE RELEASE

Palmer College of Chiropractic Makes an Additional Contribution to the Foundation for Chiropractic Progress

CARMICHAEL, Calif. – January 9, 2013 -- The [Foundation for Chiropractic Progress](#) (F4CP), a not-for-profit organization dedicated to raising awareness about the value of chiropractic care, is pleased to announce that [Palmer College of Chiropractic](#) (PCC), an institution that aims to promote learning, deliver healthcare, engage communities and advance knowledge through research, has recently contributed an additional \$20,000 to the F4CP -- bringing total contributions to an impressive \$108,000. This financial donation will help to boost production of F4CP materials -- including press releases, advertisements, print advertorials, television/radio public service announcements and sponsored research -- and further inform the public about the benefits of chiropractic care.

“As an institution that educates future doctors of chiropractic, we are proud to contribute to the profession’s positive awareness campaign,” shares Denny Marchiori, DC, chancellor, PCC. “We wholeheartedly believe the F4CP has and will continue to make an incredible impact in changing public perception about chiropractic care and its low-risk, evidence-based approach.”

Established in 1897, PCC is the world's first and largest chiropractic college with campuses existing today in Iowa, California and Florida. PCC strives to allocate its resources to initiatives that support the advancement of its students and the chiropractic profession. Unique to the college, its research hub, [Palmer Center for Chiropractic Research](#), is the world’s largest program dedicated to chiropractic study.

Acknowledging the ongoing support of PCC, F4CP chairman, Kent S. Greenawalt, shares, “It is gratifying that PCC recognizes the ever-evolving efforts and positive impact of our campaign. With the commitment of our sponsors, our campaign will continue to develop and achieve greater success in educating the public about the exceptional care only a doctor of chiropractic can provide.”

About Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at www.f4cp.com or call 866-901-F4CP (3427).