



Media

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FOR IMMEDIATE RELEASE

Parker Recognized for Exceptional Support

CARMICHAEL, Calif. – March 14, 2012 – The [Foundation for Chiropractic Progress](#) (F4CP), architect of the chiropractic profession's longest running public awareness campaign, is pleased to recognize [Parker Seminars](#) and [Parker University](#) for its exceptional support. Over the years, their leadership has proven to be 100 percent behind the F4CP campaign by providing over-the-top accommodations annually at their legendary event. In 2012 alone, their offerings to the F4CP totaled an estimated value of \$35,000 -- not including Parker University's monetary contribution, which since 2006 equals \$51,000.

"We greatly appreciate everything that Parker and its leaders, Dr. Fabrizio Mancini and Dr. Gilles Lamarche, continuously do to support chiropractic and the F4CP. We would also like to thank the Board, the administration, the faculty and the students for all they do to ensure the F4CP is taken care of," says Kent S. Greenawalt, chairman, F4CP. "Each year they out do themselves in providing the utmost support. It is truly a blessing to have such wonderful supporters, who deserve all of the recognition we can bestow."

Over the past three years, Parker Seminars has provided complimentary stage time and accommodations to the F4CP and its many guests, including Jerry Rice, General Becky Halstead and Dillard's. In addition to in-kind booth space, they have also ensured that the F4CP is included within all of their promotions and on their TV channel, and given additional privileges to post F4CP signs throughout the exhibit area.

"The F4CP's ongoing success relies on the collaboration and continued support of its sponsors," says Kent S. Greenawalt, chairman, F4CP. "Parker gets it. Their undeniably outstanding support helps to drive our campaign and make a difference for patients and doctors across the country. On behalf of the chiropractic profession, I say thank you!"

About Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at www.yes2chiropractic.com or call 866-901-F4CP (3427).

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