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FOR IMMEDIATE RELEASE

**Foundation for Chiropractic Progress Applauds the Support of the
Chiropractic Association of Louisiana**

CARMICHAEL, Calif. – June 6, 2012 – The [Foundation for Chiropractic Progress](#) (F4CP), architect of the chiropractic profession's longest running public awareness campaign, is pleased to recognize the [Chiropractic Association of Louisiana \(CAL\)](#) for its outstanding support. Since 2006, this association, consisting of nearly 400 members, has contributed an impressive total of \$41,000 to the F4CP.

“One of the CAL's primary objectives is to bring to members of the community a greater awareness of and appreciation for the contributions made by chiropractors as members of the healing arts,” shares Kathy Chittom, executive director, CAL. “Our annual contributions to the F4CP help to support the excellent work being done in this regard. We believe strongly in the need for this on-going national campaign and encourage all state associations to set aside a portion of their budget to help sustain the effort.”

Recognized as a progressive organization within the chiropractic profession, the CAL strives to promote and advance the practice of chiropractic. Specifically, through its celebrated scholarship program that assists incoming students of chiropractic, the CAL plays an active role in helping to advance patient accessibility and ensure everlasting availability of chiropractic care.

Echoing Chittom’s remark on the need for a national press campaign, Kent S. Greenawalt, chairman, F4CP, shares, “We are tremendously grateful that the CAL is a proud partner of the F4CP -- their generous support has and will continue to be instrumental in the growth of our campaign. Moving forward, more organizations need to step up and demonstrate equivalent commitment to the chiropractic profession, so the F4CP campaign can achieve record-breaking results in public awareness.”

About Foundation for Chiropractic Progress

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at www.f4cp.com or call 866-901-F4CP (3427).

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