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Professional Football Chiropractic Society Announces Its Role with Every Team in the National Football League

SUMNER, Wash./CARMICHAEL, Calif./– The Professional Football Chiropractic Society (PFCS, www.profootballchiros.com) takes pride in announcing that all 32 teams in the National Football League offer their players and personnel chiropractic physician services as part of the triage in managing and preventing injuries. According to the Foundation for Chiropractic Progress (www.f4cp.org), this distinction is a benchmark for the profession and documents the important role that chiropractic care plays in optimizing athletic performance.

"The robust need for chiropractic care in the NFL has been deeply driven by the players' desire for peak physical conditioning and not simply for injuries," states Spencer H. Baron, D.C., DACBSP, immediate past President of the PFCS and Miami Dolphins team chiropractor for the past 14 years. "From the earliest years of full contact football, their bodies are subject to structural stress that doctors of chiropractic (DCs) are specially trained to care for. Many DCs who provide their services to professional athletes travel with their respective teams throughout the season, treating players up until game time, during the game and sometimes immediately following."

Rob Lizana D.C., who treats many of the players of the Super Bowl Champion New Orleans Saints, even moved with the team when they relocated to San Antonio, TX following Hurricane Katrina. He treated players in Miami leading up to the Super Bowl game, an advantage that many players were especially thankful for.

According to Saints wide receiver Marques Colston, who had seven catches for 83 yards in Super Bowl XLIV, "I always see Dr. Rob for chiropractic care on game day to get my body balanced, flexible and ready for action. I see him several times a week for rehab and to recover faster from the last game."

Saints 2006 first round pick, Reggie Bush, has been receiving regular chiropractic care since playing football in high school and during his collegiate years.

"I look at chiropractic care as important to keeping me healthy and at the top of my game," said the former Heisman Trophy winner and two-time National Champion while playing for the University of Southern California (USC).

Saints wide receiver, Lance Moore, who converted a crucial 2-point conversion during Super Bowl XLIV also relies on chiropractic treatment to be game-time ready.

"Not only did my chiropractor get me back on the field, but he helped me to stay on the field. My body just feels much better overall because of the care I've gotten," quotes Moore.

In fact, many professional athletes are outspoken about their experiences with chiropractic care. Most notably, 2010 NFL Hall Of Fame inductee Jerry Rice, who is a spokesperson for the Foundation for Chiropractic Progress, a not-for-profit organization dedicated to educating the public of the many benefits associated with chiropractic care.

"I did a lot of things to stay in the game, but regular visits to my chiropractor made all the difference," Rice asserts.

About PFCS

Professional Football Chiropractic (PFC) is an organization of chiropractors who provide the highest quality chiropractic health care to the elite athletes of Professional Football. Our mission is to communicate and educate. To initiate and continue a better understanding of chiropractic for athletes, coaches, administrative and healthcare staff of our respective teams. It is our goal to enhance the health and performance of each and every individual athlete, so they may express their optimal health potential. www.profootballchiro.com

About F4CP

A not-for-profit organization, the Foundation for Chiropractic Progress (F4CP) embraces a singular mission to promote positive press for the profession in national, regional and local media. Through effective and ongoing initiatives, the Foundation's goal is to raise awareness to the many benefits provided by doctors of chiropractic. The F4CP relies upon strategic marketing campaigns that span prominent spokespersons, monthly press releases, public service announcements, and advertisements in high-profile media outlets. To learn more about the Foundation, please visit us on the web at www.foundation4cp.com or call 866-901-f4cp.

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