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PRESS RELEASE
For Immediate Release

2010 Face of America Bike Ride; Cycling, Camaraderie, and Chiropractic

CARMICHAEL, Calif. – March 25, 2010 – On April 23 – April 25, World T.E.A.M. Sports (The Exceptional Athlete Matters; www.worldteamsports.org), a nonprofit organization that uses the universal power of sports to create soul-stirring opportunities for individuals of all abilities, will be hosting its annual *Face of America* bicycle ride, a two-day journey from Washington D.C. to historical Gettysburg, Pa. Participants, varying from civilians to military personnel, will band together to ensure that everyone crosses the finish line. Doctors of chiropractic will be donating their time and expertise to care for all the cyclists at the end of each day to assure top conditioning.

“Regardless of the athletic ability of our riders, this tour is no walk in the park, and at the end of each day you will find several riders complaining of back pain and muscle aches,” states Jeff Messner, World T.E.A.M president. “By providing participants with chiropractic adjustments, we expect to not only help ease the pain our riders may experience but also help to prevent injury, mile after mile.”

The event, considered a “ride” and not a race, was created to honor the U.S. military—injured, veterans, and active duty—and the true “America spirit.”

Messner points out, “For the first time ever, cyclists will peddle from the front steps of the Capitol building and past several national monuments before embarking on the 110 mile trek to Gettysburg.”

Entry fees range from \$100 for civilians to \$50 for retired and active duty military; all injured military entry fees are waived. Registration for this year’s event includes one complimentary ticket (additional tickets are \$30) to all meals, Friday April 23 through Sunday April 25, plus the famous “steaks and beers with Seamus,” as well as a complimentary bus ride back to Washington, D.C.

To learn more or register for the 2010 Face of America Bike Ride, please visit

www.worldteamsports.org.

About World T.E.A.M. Sports

World T.E.A.M. Sports is a registered 501(c)(3) nonprofit organization dedicated to creating soul-stirring opportunities for individuals of all abilities through the power of sports. By bringing athletes of all cultures, with and without disabilities together as one TEAM, World T.E.A.M. enables fully inclusive TEAMS to accomplish goals beyond what is thought possible. World T.E.A.M. Sports recognizes sports as the true global commonality and believes that through such activities, the world can grow stronger and unite as powerful communities. World T.E.A.M. Sports is more than an organization, it is a movement to change the way the world perceives athletes.

About F4CP

A not-for-profit organization, the Foundation for Chiropractic Progress (F4CP) embraces a singular mission to promote positive press for the profession in national, regional and local media. Through effective and ongoing initiatives, the Foundation's goal is to raise awareness to the many benefits provided by doctors of chiropractic. The F4CP relies upon strategic marketing campaigns that span prominent spokespersons, monthly press releases, public service announcements, and advertisements in high-profile media outlets. To learn more about the Foundation, please visit us on the web at www.foundation4cp.com or call 866-901-f4cp.

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