



FOR IMMEDIATE RELEASE

123Chiropractors.com “Backs” the Foundation for Chiropractic Progress with a Generous Donation

Chiropractic web portal lends expertise and money to support the longest running public awareness campaign for the chiropractic profession

Carmichael, CA – June 15, 2009 – The Foundation for Chiropractic Progress, a not-for-profit organization dedicated to the positive promotion of the chiropractic profession, is pleased to announce that 123Chiropractors.com, a chiropractic web portal, has donated \$5000 to the Foundation for Chiropractic Progress in support of their goal of escalating the overall awareness of chiropractic. In addition to the generous donation, 123Chiropractors.com plans to assist the foundation in maximizing website and search engine capabilities.

“123Chiropractors.com is proud to support the Foundation for Chiropractic Progress with both a financial contribution and a commitment of internet marketing consulting,” states Spencer Peller, 123Chiropractors Partner/VP Sales. “We believe the message of chiropractic can best be spread online as more and more eyeballs are turning to the Internet for health related information.”

Over the last 3 years, the Foundation for Chiropractic Progress has led an aggressive advertising and public relations campaign in major markets and now looks to 123Chiropractors.com to help the foundation outreach to the online marketing world. Building on the success of the foundations outreach thus far, the future online push will be a huge component in continuing to spread constructive chiropractic news.

“We are delighted 123Chiropractors.com has joined the growing list of many vendors supporting the Foundation for Chiropractic Progress,” raves Foundation for Chiropractic Progress Chairman, Kent Greenawalt. “123’s relationship will assist the Foundation in creating positive press for chiropractic.”

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About 123Chiropractors.com:

123Chiropractors is a chiropractic web portal targeting unique users across all of the major search engines (including Google, Yahoo, MSN, and AOL). For more information regarding 123Chiropractor please visit, www.123chiropractors.com.

About F4CP

A not-for-profit organization, the Foundation for Chiropractic Progress (F4CP) embraces a singular mission to promote positive press for the profession in national, regional and local media. Through effective and ongoing initiatives, the Foundation's goal is to raise awareness to the many benefits provided by doctors of chiropractic. The F4CP relies upon strategic marketing campaigns that span prominent spokespersons, monthly press releases, public service announcements, and advertisements in high-profile media outlets. To learn more about the Foundation, please visit us on the web at www.foundation4cp.com or call 866-901-f4cp.