



**FOR IMMEDIATE RELEASE**

**Retired U.S. Army General Officer (G.O.) Becky Halstead, First Female Grad of West Point Promoted to G.O. and Veteran of Iraq and Afghanistan, Speaks Out for Chiropractic Care**

CARMICHAEL, Calif. April 8, 2009 -- The Foundation for Chiropractic Progress ([www.yes2chiropractic.org](http://www.yes2chiropractic.org)), a not-for-profit organization dedicated to increasing public awareness of chiropractic, announced today that Retired U.S. Army General Officer (G.O.) Becky Halstead has agreed to serve as its spokesperson and share with the public her positive experiences with chiropractic care. Halstead served 27 years with the United States Army, is the first female in U.S. history to command in combat at the strategic level by commanding the highest level organization for logistics (3rd Corps Support Command) in the Combat Theater of Iraq, and is a recipient of the 2007 national Women's History Project Generations of Women Moving History Forward.

"The year I was deployed to Iraq I missed my friends and family -- and my chiropractor!" asserts Halstead, noting that chiropractic care is available through the U.S. armed forces healthcare delivery system at approximately 25 percent of the military treatment facilities. "Personally, I hope someday that chiropractic care becomes part of all our military's healthcare programs, so that all soldiers can have the opportunity to benefit from the care that only a doctor of chiropractic can provide."

Halstead says that the hands-on, active care of doctors of chiropractic and their advice on a healthy lifestyle are essential to our military men and women.

"I have always been grateful for the care of my chiropractor and feel it is an essential part of not only preventing more serious health concerns, but also assisting in the recovery from strains and other injuries," adds Halstead. "My chiropractor is genuinely interested in me, my life and my health, and takes a holistic approach to my wellness."

She says that time spent with her chiropractor is better than any drug she has ever had prescribed, noting, "Listening appears to be a major tool of my chiropractor's doc kit in order to get to the root cause of my pain and discomfort without just masking the problem with drugs with all their side effects."

Halstead explains that a chiropractor "allows me to be part of the solution and encourages me to be part of my own wellness plan. One of the greatest emotions in the world is relief, and that is exactly what my chiropractor provides me—a tremendous amount of relief from my pain."

Halstead graduated from West Point in 1981 as a U.S. Army Ordnance officer with B.S. in Engineering. She also earned an M.S. in National Resource Strategy (Advanced Manufacturing) from the Industrial College of the Armed Forces, National Defense University, and an M.S. in

Advanced Military Studies (Visionary Leadership) from the Army Command and General Staff College. She was the first female graduate of West Point to be promoted to General Officer. She also served in Europe as the Deputy Commanding General (Chief Operating Officer) for the 21st Theater Support Command and has experience leading a multinational team in depot level logistics operations.

Halstead served as the Chief Advisor to the Combatant Commander (Four Star General) responsible for military training and operations in Latin America, coordinating directly with high-level organizations including the Office of the Secretary of Defense, Joint Chiefs of Staff, Department of State, U.S. Congress, U.S. Ambassadors and equivalent foreign military and civilian organizations.

Today, Halstead is the executive director for leader development with The Praevius Group ([www.praeviusgroup.com](http://www.praeviusgroup.com)), a Virginia-based consultancy focused on the innovative fusion of leadership development and technology.

"It is both an honor and pleasure to welcome General Halstead as a supporter," says Kent S. Greenawalt, president of the Foundation. "Halstead exemplifies extraordinary service to this nation, and her participation as a spokesperson is a compelling message to professionals and patients, alike."

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### **About F4CP**

A not-for-profit organization, the Foundation for Chiropractic Progress (F4CP) embraces a singular mission to promote positive press for the profession in national, regional and local media. Through effective and ongoing initiatives, the Foundation's goal is to raise awareness to the many benefits provided by doctors of chiropractic. The F4CP relies upon strategic marketing campaigns that span prominent spokespersons, monthly press releases, public service announcements, and advertisements in high-profile media outlets. To learn more about the Foundation, please visit us on the web at [www.foundation4cp.com](http://www.foundation4cp.com) or call 866-901-f4cp.