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***Chiropractic Plays Significant Role in U.S.A. Men's Water Polo Olympic 2008 Silver Medal Win***

CARMICHAEL, Calif.--October 2nd, 2008 Merrill Moses, goal keeper for the U.S.A. Men's Water Polo team, and his teammates took home silver medals from Beijing this year. Terry Schroeder, D.C., a standout from the 1984, 1988 and 1992 Olympics helped Moses and his teammates as the current head coach of the Men's Water Polo team and resident doctor of chiropractic. While they were considered underdogs in this year's games, the team pulled together to achieve silver medal victory in a match against Hungary, and Moses and teammates attribute much of their success to the role that chiropractic played in their performance.

"I can honestly say that without chiropractic, many Olympic athletes would not be able to perform to their potential," says Moses. "We take such a pounding on our bodies, especially in water polo, because it's a contact sport. I like to get a chiropractic adjustment everyday just to keep my body healthy."

Moses, who is 31 years old, 6'3", and 215 pounds, was playing at the top of his game this year, an achievement which he attributes to the four practicing Olympic Committee team chiropractors in the Olympic Village as well as Schroeder, who treated Moses and other team members throughout the games.

"Athletes know that the difference between winning and losing can be a matter of fractions," says Schroeder. "When looking for that edge, chiropractic often makes all the difference."

To help this year's team to victory, Schroeder drew on his chiropractic knowledge and his experience as a two-time Olympic silver medalist in water polo. He was inducted into the U.S.A. Water Polo Hall of Fame in 1998. A statue of Schroeder's likeness sits at the entrance to the Los Angeles Coliseum commemorating the 1984 Olympics. He is noted for turning this team around by encouraging teamwork and vigorous training only months prior to the Beijing Olympic Games.

Moses plans to follow in his coach's footsteps by attending Chiropractic College and earning his Doctor of Chiropractic (D.C.) degree. His interest in chiropractic stems from a passion for helping others. He believes chiropractic helps those who cannot physically excel, including many of the Olympic athletes who participated in this year's games.

"I believe that chiropractic is going to continue to be of growing importance in the Olympic world," concludes Schroeder.

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## **About F4CP**

A not-for-profit organization, the Foundation for Chiropractic Progress (F4CP) embraces a singular mission to promote positive press for the profession in national, regional and local media. Through effective and ongoing initiatives, the Foundation's goal is to raise awareness to the many benefits provided by doctors of chiropractic. The F4CP relies upon strategic marketing campaigns that span prominent spokespersons, monthly press releases, public service announcements, and advertisements in high-profile media outlets. To learn more about the Foundation, please visit us on the web at [www.foundation4cp.com](http://www.foundation4cp.com) or call 866-901-f4cp.