



**FOR IMMEDIATE RELEASE**

**ACA CONTINUES TO SHOW SUPPORT FOR THE FOUNDATION**

The American Chiropractic Association took another significant step in demonstrating its support for the Foundation for Chiropractic Progress. Consistent with the resolution adopted by the ACA House of Delegates in September 2006 to contribute up to \$50,000 in cash and in-kind contributions, the ACA began in February 2007 making a contribution of \$1,000 per month to the Foundation.

This effort will continue through the end of their fiscal year and, with the strong recommendation of their executive committee, will be considered by their budget committee for continuation into 2008. This is in addition to the financial contributions the ACA made earlier in the year and the in-kind contributions they have made by providing complimentary placement of the Foundation's advertisements in ACA's publications.

The ACA's leadership has already shown their personal commitment to this effort; nearly half of the members of the ACA House of Delegates are regular contributors to the Foundation, as are almost all of the Board of Governors members.

In making this contribution, Kevin Corcoran CAE, Executive Vice President of the ACA stated, "We believe that our membership recruitment budget is an appropriate place from which to draw this mid-year contribution, because, like ACA membership, the Foundation's work serves to strengthen the position of doctors of chiropractic. In addition, more financially secure doctors are better able to join and participate in ACA".

If you wish to make a pledge and/or contribution to the Foundation, please visit [www.foundation4cp.com](http://www.foundation4cp.com). Contributions are also received at P.O. Box 560, Carmichael, California 95609-0560.

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**About F4CP**

A not-for-profit organization, the Foundation for Chiropractic Progress (F4CP) embraces a singular mission to promote positive press for the profession in national, regional and local media. Through effective and ongoing initiatives, the Foundation's goal is to raise awareness to the many benefits provided by doctors of chiropractic. The F4CP relies upon strategic marketing campaigns that span prominent spokespersons, monthly press releases, public service announcements, and advertisements in high-profile media outlets. To learn more about the Foundation, please visit us on the web at [www.foundation4cp.com](http://www.foundation4cp.com) or call 866-901-f4cp.

