



INTEGRATING CHIROPRACTIC IN CORPORATE CLINICS

A summit of DCs providing care in workplace health centers

Saturday, Oct. 3 / 10 a.m. to 3 p.m. / Rm. 118

Palmer College of Chiropractic's San Jose campus: 90 E. Tasman Drive (off N. First St.)

As more and more companies incentivize their employees with the convenience of campus-based health care, the availability of chiropractic services at virtually each of these clinics speaks to the DC's role as an integral member of the physical/complementary/functional-medicine team.

For the first time, the Oct. 3 event brings together the DCs currently working in company-based clinics to meet their corporate-chiropractic peers, share experiences, discuss the challenges of integrating chiropractic in a multidisciplinary office, and address the unique realities that come with providing care in an onsite setting.

Program overview:

- **Getting to know you: Attendee introductions**



- **How I do my job: A typical day of patient care – and the metrics by which care is evaluated**

Moderator: Daniel Lord, D.C., Facebook Health Center



- **Working as a contracted employee: Interacting with patients & the corporate client**

Speaker: Mindy Mar, D.C., ViaSat Health Center, San Diego



- **Case studies: Integrating with other health team providers**

Moderator: Bill Updyke, D.C., Cisco Systems LifeConnections Health Center



- **Case studies: Integrating ergonomics in the workplace**

Moderator: Rob Murray, D.C., Google Health Center

- **Leadership in onsite clinics: Involvement with management committees, structure
Group participation**



To register

- **Contact:** Dr. William Updyke
- **Email:** surfdoc1@aol.com
- **Cell:** (415) 279-9471
- **Registration deadline:**
Please reply by Wednesday, Sept. 30.
- **Registration fee: \$50**
Payable to "Palmer College, San Jose campus" day of the event

Additional information:

- **Lunch provided**
(Sandwiches, salads, fruit, water)
- **CEUs not available**
- **[Directions to Palmer College of Chiropractic's San Jose campus](#)**