

Contract #: 7169 File Name: ChiroJobs Client: CPR Marketing

**Production Status:** Format 7/30; Edits 10/3; Edits 10/16;

**Edits 1/29** 

## THIS IS A DRAFT OF YOUR FEATURE.

Please indicate changes on this sheet and fax back to or send an e-mail with specific instructions. Please do not send unmarked edits in Microsoft Word.

## TO APPROVE THIS DRAFT FOR PUBLICATION:

• Review all copy for accuracy. Give particular attention to proper nouns (especially names and titles), phone numbers, mailing addresses and Web sites.

• Be advised NewsUSA edits and proofreads in accordance with Associated Press style and recommends clients follow this newspaper standard. AP style precludes the use of items including: registration marks (®), trademark symbols (™), brand names in all capital letters, underlining, and certain uses of italics, boldface copy, parentheses or quotes. Deviation from this accepted newspaper standard will negatively affect your placements, and thus, NewsUSA reserves the right to pull its placement guarantee at the executive editor's discretion.

By approving this feature, you agree to hold harmless and defend NewsUSA from its content and publication.

\*\* IF YOUR DRAFT IS MISSING A PHOTO, DO NOT SIGN OFF UNTIL IT HAS BEEN PLACED IN THE STORY.

If you are *completely satisfied* with this version, sign and return by *fax* to or by *email* to jmaurer@newsusa.com.

Copy produced by NewsUSA is copyright-free and may be freely used as long as attribution to NewsUSA is made in its byline so usage may be tracked.

X

SIGNATURE & DATE (OK to publish)
Signature anywhere on this draft gives NewsUSA permission to proceed with distribution "as is." Don't sign with edits.

Questions? Contact Jake Maurer at or imaurer@newsusa.com.

## **JOBS**

## Chiropractic Care Seen as One of the Best Career Opportunities

NewsUSA

(NU) - With the economy still so tepid that about 75 percent of all new jobs created this year were part-time, guess which occupation is expected to see an employment growth rate that's faster than the average of all others?

(Hint: It's not coffeehouse baristas, all those recent college grads working shifts notwithstanding.)

Give up? Chiropractors – with employment projected to rise 28 percent from 2010 to 2020, according to the Bureau of Labor Statistics.

Here's what helps explain why Careercast.com ranks these specialists in spinal health and overall wellbeing No. 11 (out of 200) on its 2013 annual "Jobs Rated" report:

- Personal Satisfaction. How cool is it knowing you're providing patients relief from debilitating headaches, back, neck and joint pain? Well, the American Journal of Public Health reported that "chiropractic patients were found to be more satisfied with their back care providers after four weeks of treatment than were medical patients."
- Market Demand. You've got a general public increasingly interested in nonsurgical and drug-free based treatments chiropractic care's essence plus all those baby boomers desperate to main-



Doctors of Chiropractic jobs are expected to increase through 2020.

tain their active lifestyles. "Time and again, we've seen patients spared surgery through chiropractic care," says David O'Bryon, JD, CAE, executive director of the Association of Chiropractic Colleges, who recently launched a strategic partnership with the Foundation for Chiropractic Progress (www.yes2chiropractic.org). "Chiropractic's whole-patient approach enlists the body's own healing processes, naturally."

• Career Flexibility. Owning your practice means you're the boss. But other options include associating with an established chiropractor, teaching, conducting research, working within an on-site corporate health clinic and specializing in budding fields like sports performance.

For more information about a career in chiropractic, visit: www.discoverchiropractic.org.